

Board of Governors of the Federal Reserve System



Annual Report of Holding Companies—FR Y-6

AUG 18 REC'D

Report at the close of business as of the end of fiscal year

This Report is required by law: Section 5(c)(1)(A) of the Bank Holding Company Act (12 U.S.C. § 1844(c)(1)(A)); sections 8(a) and 13(a) of the International Banking Act (12 U.S.C. §§ 3106(a) and 3108(a)); sections 11(a)(1), 25, and 25A of the Federal Reserve Act (12 U.S.C. §§ 248(a)(1), 602, and 611a); and sections 113, 165, 312, 618, and 809 of the Dodd-Frank Act (12 U.S.C. §§ 5361, 5365, 5412, 1850a(c)(1), and 5468(b)(1)). Return to the appropriate Federal Reserve Bank the original and the number of copies specified.

NOTE: The *Annual Report of Holding Companies* must be signed by one director of the top-tier holding company. This individual should also be a senior official of the top-tier holding company. In the event that the top-tier holding company does not have an individual who is a senior official and is also a director, the chairman of the board must sign the report. If the holding company is an ESOP/ESOT formed as a corporation or is an LLC, see the General Instructions for the authorized individual who must sign the report.

I, Gates Little

Name of the Holding Company Director and Official

President

Title of the Holding Company Director and Official

attest that the *Annual Report of Holding Companies* (including the supporting attachments) for this report date has been prepared in conformance with the instructions issued by the Federal Reserve System and are true and correct to the best of my knowledge and belief.

With respect to information regarding individuals contained in this report, the Reporter certifies that it has the authority to provide this information to the Federal Reserve. The Reporter also certifies that it has the authority, on behalf of each individual, to consent or object to public release of information regarding that individual. The Federal Reserve may assume, in the absence of a request for confidential treatment submitted in accordance with the Board's "Rules Regarding Availability of Information," 12 C.F.R. Part 261, that the Reporter and individual consent to public release of all details in the report concerning that individual.

Signature of Holding Company Director and Official

08/14/2017

Date of Signature

For holding companies not registered with the SEC—
Indicate status of Annual Report to Shareholders:

- ☐ is included with the FR Y-6 report
☐ will be sent under separate cover
☒ is not prepared

For Federal Reserve Bank Use Only

RSSD ID 0002496193

C.I. _____

This report form is to be filed by all top-tier bank holding companies, top-tier savings and loan holding companies, and U.S. intermediate holding companies organized under U.S. law, and by any foreign banking organization that does not meet the requirements of and is not treated as a qualifying foreign banking organization under Section 211.23 of Regulation K (12 C.F.R. § 211.23). (See page one of the general instructions for more detail of who must file.) The Federal Reserve may not conduct or sponsor, and an organization (or a person) is not required to respond to, an information collection unless it displays a currently valid OMB control number.

Date of Report (top-tier holding company's fiscal year-end):

June 30, 2017

Month / Day / Year

N/A

Reporter's Legal Entity Identifier (LEI) (20-Character LEI Code)

Reporter's Name, Street, and Mailing Address

The Southern Banc Company, Inc.

Legal Title of Holding Company

P.O. Box 1130

(Mailing Address of the Holding Company) Street / P.O. Box

Gadsden

AL

35902

City

State

Zip Code

221 South 6th Street, Gadsden, AL 35901

Physical Location (if different from mailing address)

Person to whom questions about this report should be directed:

Peggy Smith

Secretary/Treasurer

Name

Title

256-543-3860

Area Code / Phone Number / Extension

256-543-3864

Area Code / FAX Number

psmith@sobanco.com

E-mail Address

www.sobanco.com

Address (URL) for the Holding Company's web page

Is confidential treatment requested for any portion of this report submission?

0=No

1=Yes

0

In accordance with the General Instructions for this report (check only one),

1. a letter justifying this request is being provided along with the report

☐

2. a letter justifying this request has been provided separately

☐

NOTE: Information for which confidential treatment is being requested must be provided separately and labeled as "confidential."

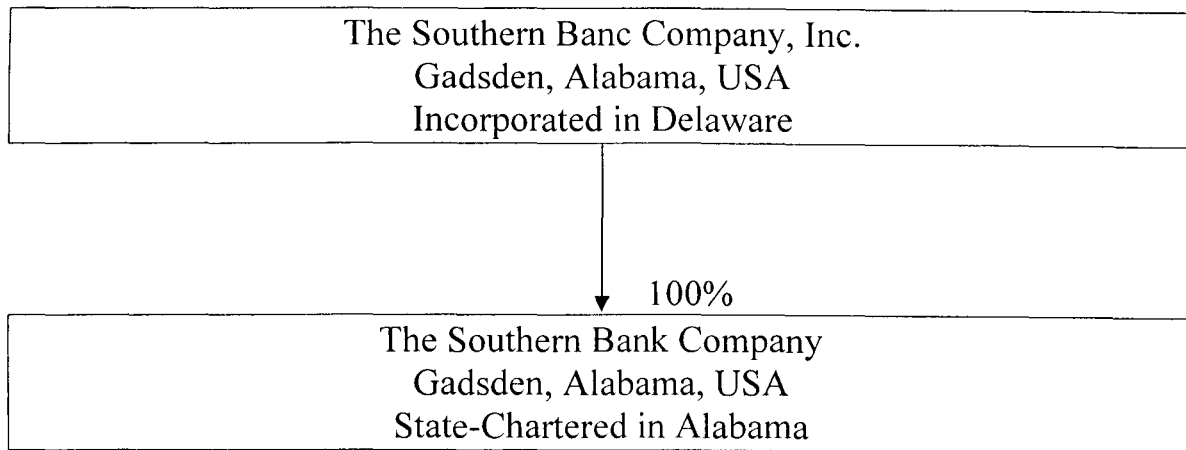
Form FRY-6

**The Southern Banc Company, Inc.
Gadsden, Alabama
Fiscal Year Ending June 30, 2017**

Report Item

1: The bank holding company prepares an annual report in October for its securities holders. Two copies will be sent in October.

2a: Organizational Chart



The Southern Banc Company, Inc.
Fiscal Year Ending June 30, 2017

Report Item 2b:

**The Southern Banc Company, Inc., the Holding Company for,
The Southern Bank Company. Listed below is the information for all four
branches:**

The Southern Bank Company
Opened June 1936
221 So. 6th Street
Gadsden, AL 35901
Etowah County, USA
Full Service

The Southern Bank Company
Opened August 1965
625 East Main Street
Albertville, AL 35950
Marshall County, USA
Full Service

The Southern Bank Company
Opened March 1971
2204 Henry Street
Guntersville, AL 35976
Marshall County, USA
Full Service

The Southern Bank Company
Opened May 1994
390 West Main Street
Centre, AL 35960
Cherokee County, USA
Full Service

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The Southern Banc Company, Inc.
Fiscal Year Ending June 30, 2017

Report Item 3: Securities holders

(1)(a)(b)(c) and (2)(a)(b)(c)

Current securities holders with ownership, control or holdings of 5% or more With power to vote as of fiscal year ending 6-30-2017			Securities holders not listed in 3(1) (c) that had ownership, control or holdings of 5% or more with power to vote during the fiscal year ending 6-30-2017		
(1) (a) Name, City, State, Country	(1) (b) Country of Citizenship or Incorporation	(1) (c) Number and Percentage of Each Class of Voting Securities	(2) (a) Name, City, State, Country	(2) (b) Country of Citizenship or Incorporation	(2) (c) Number and Percentage of Each Class of Voting Securities
Estate of James B. Little, Jr. Gadsden, AL, USA <u>Executor</u> – Gates Little	USA	50,333 – 6.24% Common Stock	N/A		
Gates Little Gadsden, AL, USA	USA	79,498 – 9.86% Common Stock			
James B. Little, III Birmingham, AL, USA	USA	123,598 – 15.3% Common Stock			
Directors (4 persons) Gadsden, AL, USA	USA	98,543 – 12.2% Common Stock			
Thomas F. Dowling, III		12,123 – 1.5%			
F. Michael Haney		100 – 0.01%			
Thomas Alan Ritchie, Jr.		100 – 0.01%			
John E. Bell, III		100 – 0.01%			
The Southern Banc Company, Inc. Stock Option and Incentive Plan		39,260 – 4.9%			
<u>Trustees</u> Thomas Dowling, III and Thomas Alan Ritchie, Jr. Gadsden, AL, USA					
The Southern Banc Company, Inc. Employee Stock Ownership Plan		46,860 – 5.8%			
<u>Trustees</u> Thomas Dowling, III and Thomas Alan Ritchie, Jr. Gadsden, AL, USA					

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The Southern Banc Company, Inc.
Fiscal Year Ending June 30, 2017

Report Item 4: insiders
(1), (2), (3)(a)(b)(c), and (4)(a)(b)(c)

(1) Name, City, State, Country	(2) Principal Occupation if other than with Bank Holding Company	(3)(a) Title & Position with Bank Holding Company	(3)(b) Title & Position with Subsidiaries (include names of subsidiaries)	(3)(c) Title & Position with Other Businesses (include names of other businesses)	(4)(a) Percentage of Voting Shares in Bank Holding Company	(4)(b) Percentage of Voting Shares in Subsidiaries (include names of subsidiaries)	(4)(c) List names of other companies (includes partnerships) if 25% or more of voting securities are held (List names of companies and percentage of voting securities held)
Gates Little Gadsden, AL, USA	N/A	Director & President	Director & President (The Southern Bank Company)	N/A	9.86%	100% as President (The Southern Bank Company)	N/A
Thomas Alan Ritchie, Jr. Birmingham, AL, USA	President of RMI, Inc.	Director	Director	CFO of ComplyMD	0.01%	N/A	N/A
F. Michael Haney Gadsden, AL, USA	Attorney	Director	Director	Partner in Inzer, Haney, McWhorter, and Haney LLC	0.01%	N/A	25% Inzer, Haney, McWhorter, and Haney LLC 50% Spanish Acquisitions, LLC
Thomas F. Dowling, III Leesburg, AL, USA	Retired Dentist	Director	Director	N/A	1.5%	N/A	N/A
John E. Bell, III Birmingham, AL, USA	CEO of FireRock Products, LLC	Director	Director	CEO of FireRock Products, LLC	0.01%	N/A	N/A

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Fiscal Year Ending June 30, 2017

Report Item 4: insiders
(1), (2), (3)(a)(b)(c), and (4)(a)(b)(c)

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James B Little, III Birmingham, AL, USA	Founder of New Capital Partners, LLC	Director	N/A	Partner of New Capital Partners, LLC	15.3%	N/A	50% New Capital Partners, LLC 50% NCP Management Holding Holdings Inc. 50% New Capital Partners Inc. 50% NCP CAPCO Partners, Inc. 50% NCP Alabama Fund II LLC 35% New Management Ventures, LLC 50% Old Realty, LLC 53.2% NCP Texas Fund LLC Series A 25% Waveland NCP Alabama Ventures II LLC 27% Waveland NCP Ventures, LP 25% Waveland Texas Ventures Management, LP 50% NCP Texas Fund, LLC Series B 25% Waveland NCP Texas Ventures II, LP 50% Depot Properties, LLC 33% Fanning Branch Realty, LLC 50% Telluride Productions, LLC 28.6% NCP Sidecar Investments, LLC

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Fiscal Year Ending June 30, 2017

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Teresa Elkins Gadsden, AL, USA	N/A	N/A	Vice President (The Southern Bank Company)	N/A	0.79%	N/A	N/A
Peggy Smith Gadsden, AL, USA	N/A	Secretary/ Treasurer	Secretary/ Treasurer (The Southern Bank Company)	N/A	0%	N/A	N/A