# 2023 Survey and Diary of Consumer Payment Choice Tables

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Table 1

Ownership of Accounts and Adoption of Account Access Technologies

Percentage of consumers

	2015	2016	2017	2018	2019	2020	2021	2022	2023
Bank deposit accounts*	91.8	92.1	92.3	91.0	91.8	93.3	94.5	94.2	95.7
Checking	91.1	90.7	90.8	89.9	90.4	92.5	93.2	93.0	95.0
Savings	73.3	71.9	73.4	70.6	72.4	75.2	73.6	74.7	78.6
Online payment accounts	48.8	43.3	44.9	47.5	54.1	61.4	66.4	66.0	71.8
PayPal	42.9	40.0	41.1	43.3	37.6	42.2	41.8	36.4	35.2
Zelle	_	_	_	_	11.3	17.0	22.1	22.4	27.9
Venmo	_	_	_	_	15.2	23.9	28.6	28.6	32.5
Cash App	_	_	_	_	_	_	_	_	20.3
Other nonbank payment services†	14.9	11.9	13.4	17.2	25.6	30.3	32.4	35.0	31.8
Deposit account access technologies	73.2	74.9	78.3	78.2	78.4	82.5	81.6	82.5	85.1
Online banking	71.4	72.2	75.6	75.3	75.2	78.5	76.7	76.5	79.8
Mobile banking	45.0	44.1	51.5	55.5	59.0	64.2	66.2	68.0	73.1
Conditional on being a bank account adopter:									
In the past 12 months, did you pay any of the followin	g kinds of fees	on your primar	y bank account?						
ATM fees for withdrawing cash	_		_	_	_	_	18.6	17.8	18.5
Overdraft fees	_	_	_	_	_	_	11.2	9.0	11.0
Low balance fees	_	_	_	_	_	_	2.3	2.1	2.8
Bounced check fees	_	_	_	_	_	_	1.1	1.0	1.4
Too-many-transactions fees	_	_	_	_	_	_	0.9	0.8	1.0
Teller fees	_		_	_	_	_	0.7	0.8	0.9
I did not pay any fees	_	_	_	_	_	_	72.6	75.1	72.9

<sup>\* &</sup>quot;Bank" is defined as any institution that accepts deposits and offers checking accounts or savings accounts, including regular or internet-based commercial banks, credit unions, and savings and loans. Some checking accounts pay interest on deposits and may be called money market checking accounts.

<sup>†</sup> As of the 2023 DCPC, this includes Apple Pay, Google Pay, Samsung Pay, and "Other"

Table 2 What is the most important reason why you don't have a checking account?

Percents, conditional on not having a bank account

	2015	2016	2017	2018	2019	2020	2021	2022	2023
I don't write enough checks to make it worthwhile	16.0	25.3	24.3	23.7	22.0	23.7	28.2	27.7	25.3
The minimum balance is too high	3.9	6.4	5.0	5.5	6.8	5.2	8.8	3.6	9.0
I don't like dealing with banks	28.6	26.3	22.9	31.9	33.1	33.2	34.9	33.5	29.4
The fees and service charges are too high	16.7	10.8	10.4	13.0	9.5	11.0	7.0	12.5	9.0
No bank has convenient hours or location	0.3	1.6	5.4	0.5	2.2	_	4.9	3.3	3.9
No bank will give me a checking account	18.6	6.4	2.1	12.5	9.2	7.0	4.2	10.9	6.4
Other	15.9	23.2	29.8	12.9	17.1	19.9	12.1	8.5	17.0

Table 3
Adoption of Payment Instruments

Percentage of consumers

	2015	2016	2017	2018	2019	2020	2021	2022	2023
Paper instruments	100.0	100.0	100.0	99.6	99.4	99.2	98.1	97.7	97.7
Cash	99.7	99.8	99.8	98.3	98.5	98.6	_	_	_
2020-21 definition change	_		_	_	_	90.9	94.8	94.2	95.4
Check	82.2	77.5	78.1	78.1	75.5	77.3	76.0	76.6	71.3
Money order	20.2	26.9	19.0	19.1	17.7	14.8		_	_
2020-21 definition change	_		_		_	6.2	6.4	5.6	5.8
Payment cards	96.9	97.2	96.6	96.9	96.6	97.4	97.7	98.2	98.8
Debit	80.8	81.1	81.4	82.5	82.3	84.7	87.1	87.2	90.1
Credit	76.9	75.0	76.6	75.5	75.5	79.4	76.3	79.3	81.8
Prepaid	60.8	54.3	52.2	56.7	52.1	55.9	63.9	61.8	65.8
Electronic payments	78.0	77.2	77.7	79.8	77.8	81.0	_	_	
2020-21 definition change	_		_		_	64.1	65.0	65.1	69.4
Online banking bill payment	49.6	47.9	50.7	50.8	48.4	47.2	_	_	_
2020-21 definition change	_	_	_	_	_	49.8	50.6	51.7	55.0
Bank account number payment	66.0	63.9	62.7	70.3	67.3	73.0	_	_	_
2020-21 definition change		_	_	_	_	36.6	38.5	39.9	44.2
Cryptocurrency	0.6	0.4	0.7	2.0	1.7	4.0	9.1	9.6	8.6
Mobile phone or tablet payments	25.3	22.1	34.4	34.7	37.5	46.1	68.4	63.1	69.5

<sup>\*</sup> For 2021, adoption of payment instrument is defined as follows. Prior years were defined differently for some payment instruments.

a. For cash, adoption means the consumer used cash in the last 30 days, held it on person, held it on property, or obtained it at least once during their diary period.

b. For checks, debit cards, credit cards, prepaid cards, and cryptocurrency, adoption means that the consumer has or owns the payment method.

c. For money order, bank account number payment, and online banking bill payment, adoption means the consumer used the payment method in the last 30 days.

d. Adoption of mobile phone or tablet payments are defined as making at least one payment on a mobile phone or tablet in the past 12 months.

Table 4
Use of Credit Card Debt
Credit card adopters

Percentage	2015	2016	2017	2018	2019	2020	2021	2022	2023
Carried unpaid balance at any time during the past 12 months	59.0	57.3	54.5	52.0	52.6	51.3	45.7	45.3	46.6
Carried unpaid balance last month		50.9	46.2	44.4	46.9	40.7	41.6	42.1	43.1
Rewards cards	<del>-</del>	_	_	_	_	79.5	83.0	85.0	87.4
Change in unpaid balance since a year ago:*									
Much lower	18.4	15.4	17.6	19.4	16.7	26.1	14.3	14.9	13.3
Lower	22.1	25.5	23.3	22.3	23.9	25.7	26.8	22.9	21.3
About the same	24.6	28.3	24.5	26.6	27.0	21.5	24.7	26.1	25.3
Higher	26.8	15.3	20.3	19.4	18.9	13.6	19.5	18.8	21.1
Much higher	8.1	8.5	8.0	7.9	7.9	8.7	10.2	12.2	13.4
Did not have balance 12 months ago	—	7.1	6.2	4.4	5.6	4.4	4.5	5.1	5.6
Number of credit cards, conditional on having a credit card									
One card	—	_	_	_	_	_	26.4	24.7	23.5
Two cards	—	_	_	_	_	_	25.0	24.4	24.5
Three cards	—	_	_	_	_	_	17.5	18.5	17.3
Four cards	—	_	_	_	_	_	10.5	10.8	12.1
Five cards	—	_	_	_	_	_	7.5	7.3	6.6
Six or more cards	–	_	_	_	_	_	13.1	14.3	16.1
Conditional on being a credit card adopter:									
In the past 12 months, did you pay any of the following kinds of fees on your	orimary credit card?								
Annual fee	—	_	_	_	_	_	18.6	17.2	20.1
Late payment fee	—	_	_	_	_	_	5.8	6.4	8.4
Balance transfer fee	—	_	_	_	_	_	2.7	3.1	4.3
Cash advance fee	—	_	_	_	_	_	2.0	2.2	2.5
Foreign transaction fee	—	_	_	_	_	_	1.8	2.4	2.9
Over-limit fee (also known as overdraft fee)		_	_	_	_	_	1.2	1.4	1.8
I did not pay any fees	—	_	_	_	_	_	73.5	73.2	68.0
Dollar values									
Mean credit card balance unpaid, previous month, all adopters	2,840	2,832	2,342	2,478	2,768	1,984	2,213	2,510	2,796
Per adopter with unpaid balance		4,951	4,306	4,773	5,273	3,881	4,848	5,539	6,021
Median credit card balance unpaid, previous month, all adopters	186	93	0	0	0	0	0	0	0
Per adopter with unpaid balance	1,492	1,912	1,484	1,397	1,488	1,022	1,900	2,700	2,500

<sup>\*</sup> This question is asked to all credit card adopters who indicated that they carried an unpaid balance at some point in the past 12 months.

Notes: The em-dash notation ( — ) indicates that the estimate is not available, often because the related survey question was not asked in the associated year. Dollar values are not adjusted for inflation.

**Table 5 Share of Consumers Using Payment Instruments** 

Percentage of consumers, payment instrument use in the last 30 days

2020*	2021	2022	2023
89.2	90.0	89.6	90.6
81.5	84.6	83.0	87.2
49.9	46.0	45.7	40.1
6.2	6.4	5.6	5.8
92.6	92.3	92.8	94.8
67.0	67.0	66.7	67.0
65.0	66.6	68.6	72.7
20.3	21.5	19.7	24.5
64.1	65.0	65.1	69.4
49.8	50.6	51.7	55.0
36.6	38.5	39.9	44.2
	<b>89.2</b> 81.5 49.9 6.2 <b>92.6</b> 67.0 65.0 20.3 <b>64.1</b> 49.8	89.2     90.0       81.5     84.6       49.9     46.0       6.2     6.4       92.6     92.3       67.0     67.0       65.0     66.6       20.3     21.5       64.1     65.0       49.8     50.6	89.2       90.0       89.6         81.5       84.6       83.0         49.9       46.0       45.7         6.2       6.4       5.6         92.6       92.3       92.8         67.0       67.0       66.7         65.0       66.6       68.6         20.3       21.5       19.7         64.1       65.0       65.1         49.8       50.6       51.7

<sup>\*</sup> The second '2020' column comes from an experimental Diary conducted in 2020. The question text for the experimental Diary is the same as 2021, but both years differ from prior years, including the original 2020 Diary. 2021 Question text: In the last 30 days, have you used any of the following payment methods to make a payment for goods, services, or bills, or to pay or give money to another person? Prior years calculated the estimate based on use of the payment method in a typical month.

Table 6
Number and Dollar Value of Payments by Type of Payment Instrument
Average number and value per consumer, October 2023

				Nu	mber per consu	mer							Dolla	r value per con	sumer			
	2015	2016	2017	2018	2019	2020	2021	2022	2023	2015	2016	2017	2018	2019	2020	2021	2022	2023
All payments	51.4	45.9	41.0	43.3	38.7	34.8	35.8	38.8	45.6	3600	3916	3419	3999	4237	4393	4827	5029	5382
Paper instruments	20.4	17.6	15.1	13.7	11.9	8.8	8.6	8.3	8.6	1108	1168	928	929	963	1192	907	844	842
Cash	17.1	14.1	12.4	11.2	10.0	6.5	7.0	6.8	7.3	381	304	290	237	266	270	312	238	322
Check	3.1	3.3	2.5	2.4	1.8	2.3	1.5	1.5	1.2	685	832	606	629	686	890	549	556	504
Money order	0.2	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	41	32	32	63	11	32	46	49	16
Payment cards	25.7	22.0	20.4	23.2	21.7	19.9	21.4	24.3	29.5	1308	1058	1062	1245	1303	1269	1688	1767	1989
Debit	15.2	12.4	10.9	12.2	11.8	9.8	10.5	11.3	13.6	686	549	511	640	665	516	811	742	827
Credit or charge	9.4	8.3	8.8	10.0	9.2	9.4	10.1	12.1	14.8	583	473	532	554	611	718	844	992	1126
Prepaid/Gift/EBT	1.2	1.2	0.8	1.1	0.7	0.8	0.8	0.8	1.2	40	35	19	51	27	35	33	32	36
Electronic payments	4.2	4.4	3.8	4.7	4.1	4.2	4.6	4.9	5.7	1085	1303	1055	1431	1696	1476	1915	2163	2257
Bank account number payme	1.8	2.1	2.2	2.4	2.4	2.3	2.4	2.7	3.3	406	633	631	637	1003	787	969	1133	1275
Online banking bill payment	2.4	2.3	1.7	2.3	1.7	1.9	2.2	2.2	2.4	679	671	424	794	693	689	946	1029	982
Other	1.1	2.0	1.7	1.6	1.0	1.8	1.2	1.4	1.8	99	386	374	394	274	456	317	256	295
Mobile payment app†	0.2	0.3	0.1	0.1	0.1	0.9	0.2	0.2	0.3	21	17	2	3	4	82	36	17	21
Account to accnt transfer	0.2	0.4	0.3	0.5	0.3	0.3	0.4	0.3	0.5	42	167	231	275	151	240	181	126	181
Income deduction	0.1	0.3	0.2	0.2	0.2	0.2	0.3	0.5	0.7	13	38	44	42	76	95	59	69	46
Other*	0.5	0.8	1.0	0.8	0.5	0.4	0.3	0.3	0.3	11	137	90	68	43	39	42	45	47
Percentage share																		
All payments	_	_	_	_	_	_	_	_		_	_	_	_	_	_	_	_	_
Paper instruments	39.7	38.3	36.7	31.6	30.7	25.3	24.1	21.4	18.8	30.8	29.8	27.1	23.2	22.7	27.1	18.8	16.8	15.6
Cash	33.3	30.8	30.3	25.9	25.8	18.6	19.4	17.4	16.0	10.6	7.8	8.5	5.9	6.3	6.1	6.5	4.7	6.0
Check	6.0	7.3	6.2	5.5	4.7	6.5	4.3	3.8	2.7	19.0	21.3	17.7	15.7	16.2	20.3	11.4	11.1	9.4
Money order	0.4	0.2	0.3	0.3	0.2	0.2	0.4	0.1	0.1	1.2	0.8	0.9	1.6	0.3	0.7	1.0	1.0	0.3
Payment cards	50.0	47.9	49.7	53.7	56.1	57.3	59.8	62.5	64.8	36.3	27.0	31.1	31.1	30.8	28.9	35.0	35.1	37.0
Debit	29.5	27.1	26.5	28.1	30.5	28.2	29.3	29.2	29.8	19.0	14.0	15.0	16.0	15.7	11.7	16.8	14.8	15.4
Credit or charge	18.3	18.2	21.4	23.1	23.9	26.9	28.3	31.3	32.4	16.2	12.1	15.6	13.9	14.4	16.3	17.5	19.7	20.9
Prepaid/Gift/EBT	2.3	2.6	1.8	2.5	1.7	2.2	2.1	2.1	2.6	1.1	0.9	0.5	1.3	0.6	0.8	0.7	0.6	0.7
Electronic payments	8.2	9.5	9.3	10.9	10.5	12.1	12.9	12.6	12.5	30.1	33.3	30.9	35.8	40.0	33.6	39.7	43.0	41.9
Bank account number payme	3.5	4.6	5.3	5.6	6.2	6.7	6.8	6.9	7.2	11.3	16.2	18.4	15.9	23.7	17.9	20.1	22.5	23.7
Online banking bill payment	4.7	5.0	4.0	5.3	4.3	5.4	6.0	5.6	5.3	18.9	17.1	12.4	19.9	16.4	15.7	19.6	20.5	18.2
Other	2.1	4.3	4.3	3.8	2.6	5.3	3.3	3.5	3.9	2.7	9.9	10.9	9.8	6.5	10.4	6.6	5.1	5.5
Mobile payment app†	0.3	0.7	0.2	0.2	0.1	2.5	0.6	0.6	0.7	0.6	0.4	0.1	0.1	0.1	1.9	0.7	0.3	0.4
Account to accnt transfer	0.4	0.8	0.8	1.1	0.8	0.9	1.0	0.9	1.0	1.2	4.3	6.8	6.9	3.6	5.5	3.7	2.5	3.4
Income deduction	0.2	0.6	0.6	0.5	0.5	0.6	0.9	1.3	1.5	0.4	1.0	1.3	1.1	1.8	2.2	1.2	1.4	0.9
Other*	0.9	1.8	2.4	1.9	1.2	1.3	0.8	0.8	0.7	0.3	3.5	2.6	1.7	1.0	0.9	0.9	0.9	0.9

<sup>†</sup> Formerly known as PayPal, now includes Zelle and Venmo among others. Estimates only represent payments made with money stored in the respective app.

<sup>\*</sup> The term "Other" includes the following payment methods: multiple payment methods for one payment, unreported payment methods, and other responses that could not be recategorized into one of the existing payment instrument categories.

Table 7

Average Transaction Value of Payments by Type of Payment Instrument

Average dollar value per transaction, October 2023

Tiverage donar value per transaction, oc	10001 2023								
	2015	2016	2017	2018	2019	2020	2021	2022	2023
All payments	70.0	85.3	83.3	92.4	109.6	126.4	134.8	129.6	118.0
Paper instruments	54.3	66.5	61.6	67.8	81.0	135.7	105.1	101.7	98.0
Cash	22.3	21.5	23.4	21.2	26.7	41.8	44.9	35.2	44.1
Check	223.3	248.8	238.1	266.0	376.0	391.7	355.1	376.2	409.9
Money order	193.9	370.9	275.1	446.2	132.5	614.9	340.2	854.7	259.4
Payment cards	50.9	48.1	52.1	53.6	60.1	63.8	<b>78.9</b>	72.8	67.3
Debit	45.2	44.2	47.0	52.6	56.4	52.7	77.4	65.6	60.9
Credit or charge	62.1	56.7	60.7	55.4	66.2	76.7	83.1	81.8	76.1
Prepaid/Gift/EBT	34.0	29.3	24.8	47.7	40.7	46.4	42.9	39.3	30.4
Electronic payments	258.7	297.9	276.4	303.4	416.5	349.8	415.5	443.9	395.1
Bank account number payment	228.5	302.8	292.3	260.5	419.3	337.5	396.6	422.0	389.4
Online banking bill payment	280.9	293.4	255.7	349.4	412.5	365.0	436.9	470.8	402.7
Other	90.1	195.4	213.6	241.0	270.0	246.7	271.0	187.8	166.7
Mobile payment app†	134.7	54.5	26.8	38.3	71.0	93.5	181.4	71.4	60.7
Account to accnt transfer	196.7	457.5	678.8	576.6	486.5	791.0	496.7	380.6	403.0
Income deduction	124.9	135.3	182.5	199.1	438.0	420.3	176.0	140.3	69.1
Other*	24.4	170.2	89.4	83.3	90.3	88.6	152.0	146.5	148.7

<sup>†</sup> Formerly known as PayPal, now includes Zelle and Venmo among others. Estimates only represent payments made with money stored in the respective app.

<sup>\*</sup> The term "Other" includes the following payment methods: multiple payment methods for one payment, unreported payment methods, and other responses that could not be recategorized into one of the existing payment instrument categories.

Table 8
Number and Dollar Value of Payments by Location

Average number and value per consumer. All payments. October 2023\*

	Nı	ımber per consui	ner	Doll	ar value per cons	sumer	Averag	ge amount per tra	nsaction
	Total	In-person	Remote	Total	In-person	Remote	Total	In-person	Remote
All payments	45.6	30.0	15.7	5382	1745	3636	118	58	232
Paper instruments	8.6	7.7	0.9	842	549	293	98	71	320
Cash	7.3	7.1	0.2	322	300	22	44	42	92
Check	1.2	0.6	0.6	504	242	262	410	403	416
Money order	0.1	0.0	0.0	16	7	8	259	448	192
Payment cards	29.5	21.2	8.3	1989	1109	880	67	52	106
Debit	13.6	9.9	3.7	827	457	370	61	46	100
Credit or charge	14.8	10.5	4.3	1126	632	494	76	60	114
Prepaid/Gift/EBT	1.2	0.9	0.3	36	19	16	30	22	58
Electronic payments	5.7	0.4	5.3	2257	53	2204	395	142	413
Bank account number paymen	3.3	0.2	3.0	1275	30	1245	389	125	411
Online banking bill payment.	2.4	0.1	2.3	982	23	959	403	175	416
Other	1.8	0.7	1.1	295	34	260	167	52	236
Mobile payment app†	0.3	0.1	0.2	21	5	16	61	35	80
Account to accnt transfer	0.5	0.0	0.4	181	8	173	403	377	404
Income deduction	0.7	0.4	0.3	46	10	36	69	27	117
Other‡	0.3	0.1	0.2	47	12	35	149	81	207
Percentage share									
All payments		_	_	_			_	_	_
Paper instruments	18.8	25.6	5.8	15.6	31.5	8.1	_	_	_
Cash	16.0	23.6	1.5	6.0	17.2	0.6	_	_	_
Check	2.7	2.0	4.0	9.4	13.8	7.2	_	_	_
Money order	0.1	0.1	0.3	0.3	0.4	0.2	_	_	_
Payment cards	64.8	70.9	53.1	37.0	63.5	24.2	_	_	_
Debit	29.8	33.0	23.5	15.4	26.2	10.2	_	_	_
Credit or charge	32.4	34.9	27.7	20.9	36.2	13.6	_	_	_
Prepaid/Gift/EBT	2.6	3.0	1.8	0.7	1.1	0.4	_	_	_
Electronic payments	12.5	1.2	34.1	41.9	3.0	60.6	_	_	_
Bank account number paymen	7.2	0.8	19.3	23.7	1.7	34.2	_	_	_
Online banking bill payment.	5.3	0.4	14.7	18.2	1.3	26.4	_	_	_
Other	3.9	2.2	7.0	5.5	2.0	7.1	_	_	_
Mobile payment app†	0.7	0.5	1.2	0.4	0.3	0.4	_	_	_
Account to accnt transfer	1.0	0.1	2.7	3.4	0.5	4.8	_	_	_
Income deduction	1.5	1.2	2.0	0.9	0.6	1.0	_	_	_
Other‡	0.7	0.5	1.1	0.9	0.7	1.0	_	_	_

<sup>\*</sup> The values in the "In-person" and "Remote" columns may not always add up to the value in the "Total" column due to missing values in the "location" variable.

<sup>†</sup> Formerly known as PayPal, now includes Zelle and Venmo among others. Estimates only represent payments made with money stored in the respective app.

<sup>&</sup>lt;sup>‡</sup> The term "Other" includes the following payment methods: multiple payment methods for one payment, unreported payment methods, and other responses that could not be recategorized into one of the existing payment instrument categories.

Table 9a Purchases by Type of Payment Instrument

Average number and value per consumer; average value per transaction, October 2023\*, †

	Number (#)	Va	alue (\$)
	per co	nsumer	per transaction
All purchases	36.6	2215.0	60.5
Paper instruments	7.4	402.4	54.4
Cash	6.9	231.6	33.7
Check	0.5	169.8	329.8
Money order	0.0	1.0	90.1
Payment cards	26.9	1464.4	54.5
Debit	12.1	547.2	45.3
Credit or charge	13.7	887.7	64.8
Prepaid/Gift/EBT	1.1	29.5	26.5
Electronic payments	1.2	249.5	216.0
Bank account number payment	0.9	188.5	201.4
Online banking bill payment	0.2	61.0	278.3
Other	1.2	98.7	82.8
Mobile payment app††	0.3	16.7	54.8
Account to accnt transfer	0.2	47.0	257.1
Income deduction	0.5	17.4	32.8
Other‡	0.2	17.6	100.9

<sup>\*</sup> The term "purchases" includes person-to-person transactions and asset transfers.

<sup>†</sup> The numbers in Tables 3 and 4 do not add up exactly to the numbers in Table 1 due to a small number of missing values of the variable that classifies purchases and bills.

<sup>‡</sup> The term "Other" includes the following payment methods: multiple payment methods for one payment, unreported payment methods, and other responses that could not be recategorized into one of the existing payment instrument categories.

<sup>††</sup> Formerly known as PayPal, now includes Zelle and Venmo. Estimates only represent payments made with money stored in the respective app.

Table 9b Purchases by Type of Payment Instrument

Percentage share of number and value per consumer, October 2023\*, †

	Number (#)	V	alue (\$)
	per co	nsumer	per transaction
All purchases	_	_	_
Paper instruments	20.2	18.2	_
Cash	18.8	10.5	_
Check	1.4	7.7	_
Money order	0.0	0.0	_
Payment cards	73.4	66.1	_
Debit	33.0	24.7	_
Credit or charge	37.4	40.1	_
Prepaid/Gift/EBT	3.0	1.3	_
Electronic payments	3.2	11.3	_
Bank account number payment	2.6	8.5	_
Online banking bill payment	0.6	2.8	_
Other	3.3	4.5	_
Mobile payment app††	0.8	0.8	_
Account to accnt transfer	0.5	2.1	_
Income deduction	1.4	0.8	_
Other‡	0.5	0.8	_

 $<sup>\</sup>ensuremath{^*}$  The term "purchases" includes person-to-person transactions and asset transfers.

<sup>†</sup> The numbers in Tables 3 and 4 do not add up exactly to the numbers in Table 1 due to a small number of missing values of the variable that classifies purchases and bills.

<sup>‡</sup> The term "Other" includes the following payment methods: multiple payment methods for one payment, unreported payment methods, and other responses that could not be recategorized into one of the existing payment instrument categories.

<sup>††</sup> Formerly known as PayPal, now includes Zelle and Venmo. Estimates only represent payments made with money stored in the respective app.

Table 10 Number and Dollar Value of Purchases by Location

Average number and value per consumer. Non-bill, day-to-day purchases only. October 2023\*

	Nι	ımber per consuı	ner	Doll	ar value per cons	umer	Averag	e amount per tra	nsaction
	Total	In-person	Remote	Total	In-person	Remote	Total	In-person	Remote
All payments	36.6	28.7	7.9	2215	1393	822	60	49	104
Paper instruments	7.4	7.0	0.4	402	322	81	54	46	211
Cash	6.9	6.7	0.2	232	226	5	34	34	27
Check	0.5	0.3	0.2	170	95	74	330	280	426
Money order	0.0	0.0	0.0	1	0	1	90	0	90
Payment cards	26.9	20.8	6.0	1464	1034	431	54	50	71
Debit	12.1	9.7	2.4	547	423	124	45	44	52
Credit or charge	13.7	10.3	3.4	888	592	296	65	58	86
Prepaid/Gift/EBT	1.1	0.9	0.2	29	19	11	27	21	47
Electronic payments	1.2	0.2	0.9	250	11	238	216	52	254
Bank account number paymen	0.9	0.2	0.8	188	10	178	201	57	235
Online banking bill payment.	0.2	0.0	0.2	61	1	60	278	27	331
Other	1.2	0.6	0.6	99	26	73	83	42	126
Mobile payment app†	0.3	0.1	0.2	17	5	12	55	34	73
Account to accnt transfer	0.2	0.0	0.2	47	3	44	257	259	257
Income deduction	0.5	0.3	0.2	17	7	10	33	22	51
Other‡	0.2	0.1	0.0	18	11	7	101	86	141
Percentage share									
All payments	_	_	_	_	_	_	_	_	_
Paper instruments	20.2	24.5	4.8	18.2	23.1	9.8		_	_
Cash	18.8	23.3	2.5	10.5	16.2	0.6	_		_
Check	1.4	1.2	2.2	7.7	6.8	9.0	_		_
Money order	0.0	0.0	0.1	0.0	0.0	0.1	_		_
Payment cards	73.4	72.7	76.1	66.1	74.2	52.3		_	_
Debit	33.0	33.8	30.0	24.7	30.4	15.1		_	_
Credit or charge	37.4	35.8	43.1	40.1	42.5	35.9		_	_
Prepaid/Gift/EBT	3.0	3.1	2.9	1.3	1.3	1.3		_	_
Electronic payments	3.2	0.8	11.8	11.3	0.8	29.0	_	_	_
Bank account number paymen	2.6	0.6	9.5	8.5	0.7	21.7	_	_	_
Online banking bill payment.	0.6	0.1	2.3	2.8	0.1	7.3	_	_	_
Other	3.3	2.1	7.3	4.5	1.9	8.9	_	_	_
Mobile payment app†	0.8	0.5	2.1	0.8	0.3	1.4	_	_	_
Account to accnt transfer	0.5	0.0	2.2	2.1	0.2	5.4	_	_	_
Income deduction	1.4	1.2	2.5	0.8	0.5	1.2	_	_	_
Other‡	0.5	0.4	0.6	0.8	0.8	0.8	_	_	_

<sup>\*</sup> The values in the "In-person" and "Remote" columns may not always add up to the value in the "Total" column due to missing values in the "location" variable.

<sup>†</sup> Formerly known as PayPal, now includes Zelle and Venmo among others. Estimates only represent payments made with money stored in the respective app.

<sup>&</sup>lt;sup>‡</sup> The term "Other" includes the following payment methods: multiple payment methods for one payment, unreported payment methods, and other responses that could not be recategorized into one of the existing payment instrument categories.

Table 11
Bill Payments by Type of Payment Instrument

Average number and value per consumer; average value per transaction, October 2023

	Number (#)	V	alue (\$)
	per co	onsumer	per transaction
All bill payments	9.0	3167	352
Paper instruments	1.2	439	367
Cash	0.4	90	208
Check	0.7	334	468
Money order	0.0	15	298
Payment cards	2.7	525	196
Debit	1.5	280	186
Credit or charge	1.1	238	215
Prepaid/Gift/EBT	0.1	6	102
Electronic payments	4.6	2007	441
Bank account number payment	2.3	1087	465
Online banking bill payment	2.2	921	415
Other	0.6	196	340
Mobile payment app†	0.0	4	114
Account to accnt transfer	0.3	134	503
Income deduction	0.1	28	211
Other*	0.1	29	209
Percentage share  All bill payments			
Paper instruments	13.3	13.9	_
Cash	4.8	2.9	_
Check	7.9	10.6	_
Money order	0.5	0.5	_
Payment cards	29.7	16.6	_
Debit	16.7	8.8	_
Credit or charge	12.3	7.5	_
Prepaid/Gift/EBT	0.7	0.2	_
Electronic payments	50.6	63.4	_
Bank account number payment	26.0	34.3	_
Online banking bill payment	24.6	29.1	_
Other	6.4	6.2	_
Mobile payment app†	0.4	0.1	_
Account to accnt transfer	3.0	4.2	_
Income deduction	1.5	0.9	_
Other*	1.6	0.9	_

<sup>†</sup> Formerly known as PayPal, now includes Zelle and Venmo. Estimates only represent payments made with money stored in the respective app.

<sup>\*</sup> The term "Other" includes the following payment methods: multiple payment methods for one payment, unreported payment methods, and other responses that could not be recategorized into one of the existing payment instrument categories.

Table 12
Number and Dollar Value of Bill Payments by Location

Average number and value per consumer. Bills only. October 2023\*

	Nı	ımber per consui	ner	Doll	ar value per cons	sumer	Average amount pe		per transaction	
	Total	In-person	Remote	Total	In-person	Remote	Total	In-person	Remote	
All payments	9.0	1.3	7.7	3167	352	2814	352	274	365	
Paper instruments	1.2	0.7	0.5	439	227	212	367	341	399	
Cash	0.4	0.4	0.0	90	74	17	208	188	388	
Check	0.7	0.3	0.5	334	146	188	468	566	413	
Money order	0.0	0.0	0.0	15	7	7	298	448	227	
Payment cards	2.7	0.4	2.3	525	75	449	196	184	198	
Debit	1.5	0.2	1.3	280	34	245	186	165	189	
Credit or charge	1.1	0.2	0.9	238	40	198	215	209	217	
Prepaid/Gift/EBT	0.1	0.0	0.1	6	1	5	102	70	107	
Electronic payments	4.6	0.2	4.4	2007	42	1965	441	267	447	
Bank account number paymen	2.3	0.1	2.3	1087	20	1067	465	310	470	
Online banking bill payment.	2.2	0.1	2.1	921	22	899	415	236	423	
Other	0.6	0.1	0.5	196	9	187	340	160	358	
Mobile payment app†	0.0	0.0	0.0	4	0	4	114	60	119	
Account to accnt transfer	0.3	0.0	0.3	134	5	129	503	486	503	
Income deduction	0.1	0.0	0.1	28	2	26	211	106	233	
Other‡	0.1	0.0	0.1	29	1	28	209	40	232	
Percentage share										
All payments		_	_	_			_	_	_	
Paper instruments	13.3	51.9	6.9	13.9	64.5	7.5		_	_	
Cash	4.8	30.5	0.6	2.9	20.9	0.6		_	_	
Check	7.9	20.1	5.9	10.6	41.5	6.7		_	_	
Money order	0.5	1.2	0.4	0.5	2.0	0.3		_	_	
Payment cards	29.7	31.7	29.4	16.6	21,2	16.0	_	_	_	
Debit	16.7	16.0	16.8	8.8	9.6	8.7		_	_	
Credit or charge	12.3	15.0	11.9	7.5	11.4	7.0		_	_	
Prepaid/Gift/EBT	0.7	0.6	0.7	0.2	0.2	0.2		_	_	
Electronic payments	50.6	12.2	57.0	63.4	11.9	69.9		_	_	
Bank account number paymen	26.0	5.1	29.4	34.3	5.7	37.9		_	_	
Online banking bill payment.	24.6	7.2	27.6	29.1	6.2	31.9	_	_	_	
Other	6.4	4.2	6.8	6.2	2.4	6.6	_	_	_	
Mobile payment app†	0.4	0.3	0.4	0.1	0.1	0.1	_	_	_	
Account to accnt transfer	3.0	0.8	3.3	4.2	1.5	4.6	_	_	_	
Income deduction	1.5	1.8	1.5	0.9	0.7	0.9	_	_	_	
Other‡	1.6	1.3	1.6	0.9	0.2	1.0		_	_	

<sup>\*</sup> The values in the "In-person" and "Remote" columns may not always add up to the value in the "Total" column due to missing values in the "location" variable.

<sup>†</sup> Formerly known as PayPal, now includes Zelle and Venmo among others. Estimates only represent payments made with money stored in the respective app.

<sup>&</sup>lt;sup>‡</sup> The term "Other" includes the following payment methods: multiple payment methods for one payment, unreported payment methods, and other responses that could not be recategorized into one of the existing payment instrument categories.

Table 13
Number and Dollar Value of Payments by Merchant Type

Average number and value per consumer, October 2023

	Number per consumer	Dollar value per consumer
All payments*	45.8	5396
Grocery stores, convenience stores, pharmacies	8.8	461
Gas stations	4.2	142
Sit-down restaurants and bars	2.6	147
Fast food, coffee shops, cafeterias, food trucks	6.7	129
Stores, including online shopping	7.4	572
Services <sup>1</sup>	1.3	148
Arts, entertainment, recreation	1.3	84
Utilities <sup>2</sup>	1.6	217
Communications <sup>3</sup>	1.7	152
Rent	0.4	401
Financial <sup>4</sup>	3.7	2039
Medical <sup>5</sup>	0.8	89
Education <sup>6</sup>	0.4	103
Charitable or religious donations	0.8	61
A person <sup>7</sup>	1.6	214
Other, or unspecified by respondent	2.5	437
Percentage share		
All payments	10.2	<u> </u>
Grocery stores, convenience stores, pharmacies Gas stations	19.2 9.1	8.5
Oas stations Sit-down restaurants and bars	5.7	2.6 2.7
	14.6	2.7
Fast food, coffee shops, cafeterias, food trucks Stores, including online shopping	16.2	10.6
Services <sup>1</sup>	2.9	2.7
Arts, entertainment, recreation	2.8	1.6
Utilities <sup>2</sup>	3.5	4.0
Communications <sup>3</sup>	3.8	2.8
Rent	0.9	7.4
Financial <sup>4</sup>	8.0	37.8
Medical <sup>5</sup>	1.7	1.7
Education <sup>6</sup>	0.8	1.7
Education Charitable or religious donations	0.8 1.7	1.9 1.1
A person <sup>7</sup>	3.6	4.0
Other, or unspecified by respondent	5.5	8.1

<sup>\*</sup> Total numbers are different than the sum of the merchant types due to missing merchant types for a small number of payments

<sup>&</sup>lt;sup>1</sup> Hair dressers, auto repair, parking lots, laundry or dry cleaning, etc.

<sup>&</sup>lt;sup>2</sup> Electricity, natural gas, water, sewer, trash, heating oil, etc.

<sup>&</sup>lt;sup>3</sup> Telephone, internet, cable or satellite tv, streaming services, movie theaters, etc.

<sup>&</sup>lt;sup>4</sup> Mortgages, credit card bills, banks, insurance, stock brokers, IRA, mutual funds, credit unions, remittances, etc.

<sup>&</sup>lt;sup>5</sup> Hospital, doctor, dentist, nursing homes, etc.

<sup>&</sup>lt;sup>6</sup> Schools, colleges, childcare centers, etc.

<sup>&</sup>lt;sup>7</sup> Gift or repayment to a family member, friend, or co-worker; payment to somebody who did a small job for you, etc.

Table 14 Cash Holdings—On Person

Dollar value per consumer, October

	2015	2016	2017	2018	2019	2020	2021	2022	2023
All bills - Average	50.9	57.2	58.9	57.5	60.1	76.3	68.5	72.9	81.3
All bills - Median	23.0	24.0	25.0	25.0	24.0	28.0	21.0	22.0	20.0
Conditional - Average*	<b>78.0</b>	77.0	79.0	82.5	84.8	106.5	96.5	102.4	117.2
Conditional - Median*	38.5	36.3	40.0	40.0	39.7	50.0	45.0	50.0	45.0
\$1	2.6	2.6	2.6	2.4	2.3	2.6	2.5	2.5	2.5
\$2	0.1	0.0	0.0	0.1	0.1	0.1	0.1	0.1	0.1
\$5	3.3	4.0	4.0	4.1	3.8	3.8	3.8	3.6	3.8
\$10	4.6	5.3	5.5	5.3	6.1	4.9	4.9	5.1	5.2
\$20	27.2	28.1	29.2	27.7	28.6	36.9	30.1	32.7	30.8
\$50	2.8	5.6	4.6	3.9	4.6	7.2	6.9	5.9	14.3
\$100	10.4	11.5	13.0	14.1	14.7	21.1	20.2	23.0	24.5
Percentage shares by denomination									
All bills	_	_	_	_	_	_	_	_	_
\$1	5.0	4.6	4.4	4.2	3.9	3.4	3.6	3.5	3.1
\$2	0.1	0.1	0.1	0.1	0.1	0.1	0.2	0.1	0.1
\$5	6.5	6.9	6.7	7.2	6.4	5.0	5.5	5.0	4.7
\$10	9.0	9.3	9.3	9.1	10.1	6.4	7.1	7.0	6.4
\$20	53.4	49.1	49.6	48.1	47.5	48.2	43.9	44.8	37.9
\$50	5.6	9.8	7.8	6.9	7.6	9.4	10.1	8.1	17.5
\$100	20.4	20.2	22.1	24.5	24.5	27.5	29.5	31.5	30.2

<sup>\*</sup> This term is conditional on the consumer having some cash on person.

Table 15
Cash Holdings—Cash Stored Elsewhere

Average dollar value per consumer, October

	2015	2016	2017	2018	2019	2020	2021	2022	2023
All bills - Average	140.8	172.8	198.7	162.4	264.1	308.4	407.6	417.8	510.3
All bills - Median	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Conditional - Average*	447.5	657.4	542.4	609.4	954.5	906.5	1208.5	1181.3	1393.2
Conditional - Median*	100.0	165.0	113.0	150.0	250.0	200.0	210.0	247.0	225.0
\$1	1.9	3.7	3.3	2.2	3.2	5.8	4.7	3.0	2.6
\$2	0.1	1.5	0.6	0.6	0.3	0.5	0.7	0.5	0.7
\$5	4.1	3.6	2.7	2.2	2.1	3.3	3.5	3.5	4.1
\$10	4.7	4.6	5.6	2.6	3.9	4.3	4.8	5.9	7.3
\$20	41.9	28.3	32.7	21.2	26.7	64.9	53.9	77.7	66.7
\$50	11.3	18.0	12.5	7.7	17.6	21.9	40.2	40.7	50.6
\$100	76.8	113.1	141.2	125.9	210.3	207.5	299.8	286.5	378.3
Percentage shares by denomination									
All bills	_	_	_	_	_	_	_	_	_
\$1	1.4	2.1	1.7	1.4	1.2	1.9	1.1	0.7	0.5
\$2	0.1	0.9	0.3	0.4	0.1	0.2	0.2	0.1	0.1
\$5	2.9	2.1	1.4	1.4	0.8	1.1	0.8	0.8	0.8
\$10	3.3	2.7	2.8	1.6	1.5	1.4	1.2	1.4	1.4
\$20	29.7	16.4	16.5	13.1	10.1	21.0	13.2	18.6	13.1
\$50	8.0	10.4	6.3	4.8	6.7	7.1	9.9	9.7	9.9
\$100	54.5	65.4	71.1	77.5	79.6	67.3	73.6	68.6	74.1

<sup>\*</sup> This statistic is conditional on a consumer having some cash stored elsewhere.

Table 16
Identity Theft, Loss, Theft, or Fraudulent Use of Payment Instruments
Percentage of consumers or adopters and mean dollar value, in the past 12 months

Percentage of consumers	2015	2016	2017	2018	2019	2020	2021	2022	2023
Incidence of identity theft	23.5	24.8	25.2	21.9	19.0	16.2	_	_	
Myself and someone I know well	5.9	5.4	6.6	5.4	5.1	4.2	_	_	_
Someone I know well only	11.7	14.7	13.3	12.0	9.2	8.0	_	_	_
Myself only *	5.8	4.7	5.3	4.5	4.7	4.0	7.3	7.3	8.3
Financial distress in respondent's households									
Respondent or somebody else in household lost their primary job in the past 12 months	_	_	_	_	_	_	6.3	5.6	6.0
Declared bankruptcy in past 12 months	_	_	_	_	_	_	0.4	0.4	0.5
Mortgage foreclosure on primary home in past 12 months	_	_	_	_	_	_	0.2	0.2	0.3
Credit card account closed or frozen by the bank or card company in past 12 months	_	_	_	_	_	_	2.9	3.3	3.7
Percentage of adopters									
Cash	9.2	7.6	5.0	6.5	6.1	3.8	_	_	
Check	0.9	0.5	0.9	0.6	0.2	0.8	0.5	0.3	0.4
Credit card	5.7	4.2	5.2	4.5	5.0	3.5	10.8	10.3	11.5
Debit card	5.8	5.1	5.2	5.0	4.1	4.1	7.7	7.5	9.4

<sup>\*</sup> In 2021, the question was changed to "In the past 12 months, have you been a victim of identity theft?" and did not ask about other people.

<sup>†</sup> The amount of fraudulent charges may not be the actual amount of the loss borne by consumers. Actual consumer loss depends on the policies of depository institutions and card network agreements.

Table 17
Assessments of Payment Instruments
Parkings\*

Rankings*	Cash	Check	Money order	Debit card	Credit card	Prepaid card	BANP†	OBBP
Accentance			<b>V</b>				· 1	<u> </u>
Acceptance	2	-	7	2	_		<b>©</b>	-
2015	2	6	7	3	U	4	8	5
2016	2	6	7	3	U	4	8	5
2017	3	6	7	2	<b>O</b>	4	8	5
2018	2	6	7	3	0	4	8	5
2019	3	6	7	2	0	4	8	5
2020	3	6	7	2	0	4	8	5
2021	3	6	8	2	0	4	7	5
2022	3	6	8	2	0	4	7	5
2023	3	6	8	2	0	4	7	5
Acquisition and setup								
2015	0	4	(8)	2	3	5	7	6
	Ξ	2	0	2	4	5	7	0
2016	0	3	8				•	5
2017	0	4	8	2	3	7	6	5
2018	0	4	(8)	2	3	7	6	5
2019	0	5	8	2	3	6	7	4
2020	0	5	8	2	3	6	7	4
2021	0	6	8	2	3	4	7	5
2022	0	7	8	2	3	5	6	4
2023	0	7	8	2	3	5	6	4
Convenience			-					
	2	7		2	•	=		4
2015	3	7	(8)	2	Ť	5	6	4
2016	3	•	8	U	2	5	6	4
2017	3	7	8	2	0	5	6	4
2018	3	7	8	2	0	5	6	4
2019	3	7	8	2	0	5	6	4
2020	4	7	8	2	0	5	6	3
2021	4	7	8	2	0	5	6	3
2022	5	7	8	2	0	4	6	3
2023	4	7	(8)	2	0	5	6	3
			0		•			
Cost	•	_	7	2			4	2
2015	0	5	7	3	8)	6	4	2
2016	O O	5	7	2	8	6	4	3
2017	0	5	7	2	8	6	4	3
2018	0	5	7	3	8	6	4	2
2019	0	5	7	3	8	6	4	2
2020	0	5	7	2	8	6	4	3
2021	0	5	8	2	7	6	4	3
2022	0	5	(8)	4	7	6	3	2
2023	0	5	(8)	3	7	6	4	2
	•		0					
Payment records		_		2	_	-		2
2015	8	5	6	2	U	7	4	3
2016	8	5	6	2	0	7	4	3
2017	8	5	6	2	0	7	4	3
2018	8	5	6	3	0	7	4	2
2019	8	5	6	3	0	7	4	2
2020	8	5	6	3	0	7	4	2
2021	8	5	6	2	0	7	4	3
2022	8	5	6	3	Õ	7	4	2
2023	8	5	6	2	ñ	7	4	3
	$\smile$	-	-	_	•	*		-
Security	7	-	2		_	-	<u></u>	2
2015	7	5	2	4	U	6	(8)	3
2016	7	5	0	4	2	6	8	3
2017	6	5	2	4	0	7	8	3
2018	8	5	3	4	0	6	7	2
2019	8	5	2	4	0	6	7	3
2020	7	5	3	4	Õ	6	(8)	2
2021	8	6	4	3	ŏ	5	7	- 2:
2022	8	7	4	3	Ď	6	5	2
		•	4	-	•			2
2023	8	6	4	3	U	7	5	2

<sup>\*</sup> ① indicates that on average, consumers ranked that payment instrument the best for a given characteristic. Similarly, ⑧ indicates that on average, consumers ranked that payment worst. For example, consumers ranked cash the best for Cost and worst for Payment records.

Beginning in 2021, only new respondents who have never participated in the Survey & Diary answer these questions. Every third year, all respondents answer these questions. Thus, in 2023, all respondents answered the "as003" questions. See the questionnaire for a full description of the questions.

 $<sup>\</sup>dagger$  BANP = Bank account number payment, OBBP = Online banking bill payment.

 $\begin{tabular}{ll} \textbf{Assessments of Payment Instruments. Speed characteristic and Mobile payments method} \\ \textbf{Rankings*} \end{tabular}$ 

Kuikiigs	Cash	Check	Money order	Debit card	Credit card	Prepaid card	BANP†	OBBP	Mobile payments
Acceptance									_
2021	3	6	9	2	0	4	8	5	7
2022	3	7	9	2	0	4	8	5	6
2023	3	6	9	2	0	4	8	5	7
Acquisition and setup									
2021	0	7	9	2	3	4	8	6	5
2022	0	8	9	2	3	6	7	5	4
2023	0	8	9	2	3	5	7	4	6
Convenience									
2021	5	8	9	2	0	6	7	4	3
2022	6	8	9	2	0	5	7	4	3
2023	4	8	9	2	0	6	7	3	5
Cost									
2021	0	5	9	2	8	7	4	3	6
2022	0	6	9	4	8	7	3	2	5
2023	0	6	9	3	8	7	4	2	5
Payment records									
2021	9	5	7	2	0	8	4	3	6
2022	9	6	7	3	0	8	4	2	5
2023	9	5	7	2	0	8	4	3	6
Security									
2021	9	7	4	3	0	6	8	2	5
2022	9	8	4	3	0	7	5	2	6
2023	9	6	4	3	0	7	5	2	8
Speed									
2021	3	8	9	2	0	4	7	6	5
2022	5	8	9	2	0	4	7	6	3
2023	3	8	9	2	0	4	7	6	5

<sup>\*</sup> ① indicates that on average, consumers ranked that payment instrument the best for a given characteristic. Similarly, ② indicates that on average, consumers ranked that payment worst. For example, consumers ranked credit cards the best for Acceptance and money orders worst for Cost.

<sup>†</sup> BANP = Bank account number payment, OBBP = Online banking bill payment.

Table 18
Payment Preferences
Percent of consumers who indicated payment method as most prefered, by payment type
Please tell us the payment method you most prefer to use for making...

	2015	2016	2017	2018	2019	2020	2021	2022	2023
Bill payments									
Cash	7.5	7.8	8.8	7.5	7.1	5.9	6.1	4.7	4.5
Check	16.0	16.6	13.6	12.7	11.8	11.3	8.1	8.2	7.6
Credit card	10.3	11.0	11.8	13.9	12.9	14.7	16.4	18.5	18.4
Debit card	19.9	25.5	24.6	25.1	28.0	27.3	27.5	26.0	23.5
Prepaid/Gift/EBT card	0.7	1.1	1.4	1.6	1.7	1.8	1.1	0.8	0.9
Bank account number payment	10.7	9.0	9.9	11.2	10.8	11.5	10.9	12.8	12.0
Online banking bill payment	31.6	25.2	26.3	24.2	24.4	23.8	26.2	24.3	29.9
Money order	1.6	1.2	1.1	1.1	1.1	1.0	1.0	1.4	0.6
Mobile payment apps such as PayPal, Zelle, Venmo, etc	_	_	_	_	0.3	0.7	1.3	1.1	1.0
Account-to-account transfer	_	_	_	_	0.9	1.4	0.9	1.1	0.8
Other payment method	1.8	2.7	2.5	2.8	1.1	0.8	0.7	1.3	0.9
In-person payments									
Cash	23.3	23.6	24.1	22.1	22.8	18.0	19.2	19.0	18.9
Check	2.0	2.3	1.5	2.0	1.6	1.0	1.5	2.4	1.7
Credit card	28.5	26.8	28.9	28.8	28.7	32.7	31.8	34.9	36.2
Debit card	44.1	44.1	41.6	42.6	41.5	43.2	43.7	38.2	39.0
Prepaid/Gift/EBT card	0.9	1.2	1.4	1.6	1.8	1.4	0.9	0.8	0.7
Bank account number payment	0.6	0.3	0.3	0.5	0.8	0.6	0.2	0.5	0.3
Online banking bill payment	0.1	0.5	0.6	0.7	0.6	0.6	0.3	0.6	0.5
Money order	0.3	0.1	0.3	0.6	0.4	0.2	0.2	0.6	0.2
Mobile payment apps such as PayPal, Zelle, Venmo, etc	_	_	_	_	0.9	1.5	1.4	1.9	1.9
Account-to-account transfer		_	_	_	0.3	0.2	0.1	0.1	0.1
Other payment method	0.3	1.0	1.2	1.2	0.6	0.5	0.5	1.1	0.6
Online payments									
Cash	1.0	0.7	0.0	0.0	0.1	_	0.2	0.1	0.2
Check	0.5	0.3	0.1	0.0	_	0.1	0.1	0.1	0.0
Credit card	50.5	44.9	48.8	50.9	51.1	49.9	50.9	54.1	56.9
Debit card	36.0	35.7	36.1	35.6	38.0	39.1	39.5	37.0	35.2
Prepaid/Gift/EBT card	4.3	4.7	4.3	3.0	3.3	2.5	2.1	2.1	1.4
Bank account number payment	1.9	0.6	0.4	1.0	0.4	0.8	0.9	0.6	0.7
Online banking bill payment	1.0	0.3	0.4	0.1	0.3	0.3	0.7	0.6	0.8
Money order	0.6	0.7	0.0	_	_	0.1	0.0	0.1	_
Mobile payment apps such as PayPal, Zelle, Venmo, etc	_	_	_	_	5.9	5.9	4.8	5.0	4.4
Account-to-account transfer.		_	_	_	0.1	0.2	0.0	0.0	0.0
Other payment method.	4.2	12.2	9.8	9.3	0.9	1.1	0.7	0.3	0.3

Table 19 Income and Labor Force Status

Percentage of consumers\*

	2015	2016	2017	2018	2019	2020	2021	2022	2023
Household income									
Less than \$25,000	21.8	21.1	18.3	22.8	22.2	19.3	20.9	19.1	21.3
\$25,000-\$49,999	24.1	23.8	23.4	17.7	18.8	17.1	18.6	17.1	15.3
\$50,000–\$74,999	19.2	17.8	19.4	18.3	17.7	19.2	16.3	15.1	14.9
\$75,000–\$99,999	11.7	12.0	13.2	12.8	14.3	12.7	13.3	13.7	11.8
\$100,000-\$124,999	8.6	10.5	10.2	10.9	10.2	10.9	10.7	10.5	11.5
\$125,000–\$199,999	11.0	11.1	11.7	12.0	12.3	14.1	13.6	16.8	16.4
\$200,000–\$499,999	2.8	3.4	3.6	5.3	4.2	6.4	6.1	7.0	8.2
\$500,000 or more	0.9	0.3	0.2	0.3	0.2	0.4	0.5	0.6	0.7
Labor force status									
Currently working	58.8	59.6	61.7	59.6	59.3	57.3	56.1	57.4	58.4
On sick or other leave	0.6	0.5	0.2	0.1	0.4	0.5	0.6	0.5	0.4
Unemployed – on layoff†	0.8	0.8	0.5	0.6	0.7	2.3	1.7	0.7	0.7
Unemployed – looking	6.1	5.7	4.6	4.8	4.6	5.5	5.4	5.3	5.0
Retired	15.5	16.1	15.1	16.1	15.5	16.5	17.1	17.7	18.2
Disabled	6.8	6.5	6.3	6.5	7.0	5.4	5.9	5.4	5.5
Other	4.4	6.0	5.9	5.9	6.0	5.7	6.3	6.0	5.6
Selected multiple categories	6.9	4.8	5.7	6.4	6.6	6.8	7.1	7.0	6.2

<sup>\*</sup> Estimates are weighted. The table of unweighted sample demographics is available upon request.

<sup>†</sup> The numbers for unemployment differ from the official BLS numbers due to differences between the UAS panel and the BLS in the methodologies for collecting the data and computing the unemployment rate.

Table 20
Demographics and Homeownership

Percentage of consumers, except where noted\*

	2015	2016	2017	2018	2019	2020	2021	2022	2023
U.S. Population age 18 or older (millions)†	242.6	245.3	246.3	249.6	250.7	252.2	253.1	255.1	258.3
Number of survey respondents	1,429	3,404	3,099	3,153	3,320	1,909	4,137	4,427	4,579
Gender									
Male	48.2	48.3	48.2	48.3	48.3	48.3	48.3	48.7	49.6
Female	51.8	51.7	51.8	51.7	51.7	51.7	51.7	51.3	50.4
Age									
18–24	6.7	6.8	5.1	4.8	5.7	6.0	6.0	6.2	6.2
25–34	23.3	23.2	24.6	24.8	23.9	23.3	22.9	22.1	21.5
35–44	16.4	16.3	16.2	16.3	16.3	16.4	16.4	16.9	17.6
45–54	17.7	17.4	17.1	16.8	16.8	15.9	15.7	15.9	15.9
55–64	16.7	16.8	17.0	16.9	16.9	16.7	16.6	16.5	15.8
65 and older	19.2	19.5	20.1	20.5	20.5	21.7	22.3	22.4	23.0
Race									
White	76.3	74.3	74.2	73.8	72.7	71.8	71.3	71.5	70.3
Black	13.2	13.3	13.7	13.3	14.7	14.2	13.9	13.2	13.2
Asian	4.1	3.1	3.6	3.7	3.1	5.2	5.4	7.0	8.2
Race not listed above	1.7	2.2	1.4	1.8	1.7	1.6	2.1	1.5	1.6
Mixed	4.6	7.0	7.0	7.4	7.8	7.1	7.2	6.8	6.7
Ethnicity									
Hispanic or Latino	13.2	12.1	11.9	12.2	11.8	11.6	11.4	11.9	11.6
Education									
No high school diploma	9.0	7.3	7.0	7.4	7.9	6.4	7.3	6.8	6.0
High school	32.8	33.4	33.0	32.2	31.8	31.0	31.2	31.3	31.5
Some college	28.3	28.5	28.4	28.1	28.1	27.4	26.8	26.5	26.2
College	17.0	17.3	18.0	18.4	18.4	18.8	19.0	19.6	20.0
Post-graduate study	13.0	13.4	13.5	13.9	13.9	16.5	15.8	15.8	16.3
Homeownership rate	61.9	66.4	64.4	62.6	63.3	63.7	62.4	63.4	62.8

<sup>\*</sup> Estimates are weighted. The table of unweighted sample demographics is available upon request.

<sup>†</sup> Source: Bureau of Labor Statistics data series LNU00076975, (Unadj) Population Level - 18 years and over.