Opportunity Occupations: Louisiana

Exploring Economic Opportunity for Workers in the Southeast



What Are Opportunity Occupations?

Opportunity occupations are occupations that are generally accessible to workers without a bachelor's degree and that pay more than the national median wage (\$41,950 in 2020), adjusted for local cost-of-living differences. They offer economic opportunity for middle-skill workers—those who have finished a high school degree but have not completed college—and for workers in certain occupations who do not have a high school degree.

What Are the Jobs?

Top 10 Opportunity Occupations Median Annual Wage and Number of Employed in 2020



41,690 employed

Nurses

Tractor-Trailer **Truck Drivers**

20,610 employed



Supervisors of **Construction Trades** and Extraction Workers

Welders, Cutters,

Solderers, and Brazers

Executive Secretaries and Admin. Assistants

12,700 employed 11,840 employed 11,320 employed



Carpenters - \$46K/0,930 employed



Electricians - \$52K/10,810 employed



Police and Sheriff's Patrol Officers - \$42K/10,700 employed



Supervisors of Production and Operating Workers -\$71K/9,410 employed



Plumbers, Pipefitters, and Steamfitters- \$57K/8,710 employed

Where Are the Jobs?

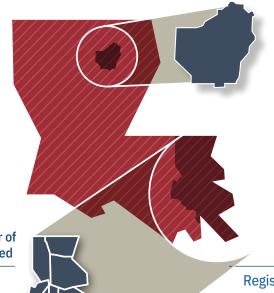
Selected Metropolitan Areas

Top Opportunity Occupations, Median Wage, and Number of Employed in 2020

New Orleans-Metairie

26.5%

of workers are employed in opportunity occupations.



Monroe **32.3%**

of workers are employed in opportunity occupations.

Occupation	Median Wage	Number of Employed	Occupation	Median Wage	Number of Employed
Registered Nurses	\$70K	14,290	Registered Nurses	\$65K	2,050
Tractor-Trailer Truck Drivers	\$42K	4,300	Supervisors of Office and Admin. Workers	\$46K	900
Licensed Practical and Vocational Nurses	\$45K	3,970	Sales Representatives	\$50K	590
Police and Sheriff's Patrol Officers	\$50K	3,120	Supervisors of Production and Operating Workers	\$51K	420
Electricians	\$52K	2,610	Industrial Machinery Mechanics	\$55K	350

Opportunity Occupations in Louisiana

Distribution of Employment by Wages in 2020

\$

43.8%

33.1%

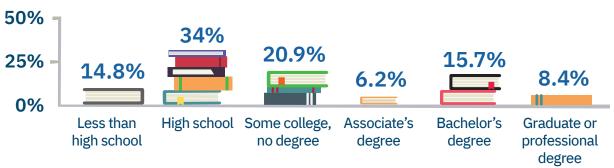
23.0%

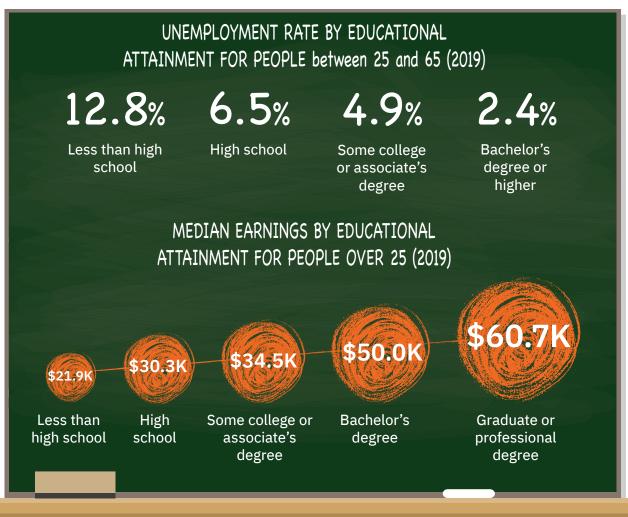
Lower Wage Employment Opportunity Employment Higher Wage, BA Degree Required

Educational Attainment in Louisiana

How Many Pursue Higher Education?

Educational Attainment for People over 25 (2019)





₹ Federal Reserve Bank of Atlanta
Center for Workforce and Economic Opportunity

Follow the @AtlantaFed

in D

O

- US Bureau of Labor Statistics: Occupational Employment Statistics (2020) and Occupational Outlook Handbook (2020–30)

Occupational Outlook Handbook (2020–30)
- US Bureau of Economic Analysis: Regional Price Parities (2020)

- US Census Bureau: American Community Survey: 2019 one-year estimates