

Trade and Synchronization in a Multi-Country Economy

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Discussion by
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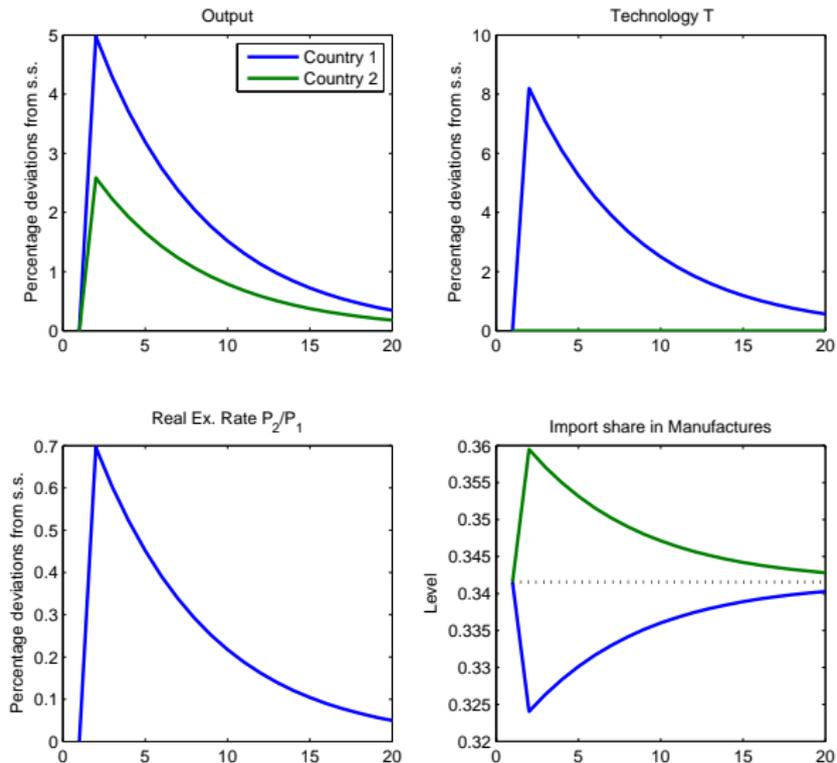
Introduction

- Does trade lead to business cycle synchronization?
 - Empirical evidence says it does.
 - But trade models typically predict a tenuous relationship.
- This paper develops a model with
 - Ricardian trade a la Eaton-Kortum,
 - Pricing-to-market and variable markups,
 - Calibrated iceberg trade costs,
 - and 21 countries!
- The model doubles the effect from Kose and Yi (2006), although there still quite some way to go.

Transmission

- Standard IRBC will have two channels
 - Trade,
 - Finance.
- This paper assumes financial autarky and focuses on trade:
 - Although trade is not necessarily balanced for the intermediate manufactured goods.
 - Heathcote and Perri (2002)
- Let's see how trade alone transmits shocks across countries.

Country 1 Productivity Shock



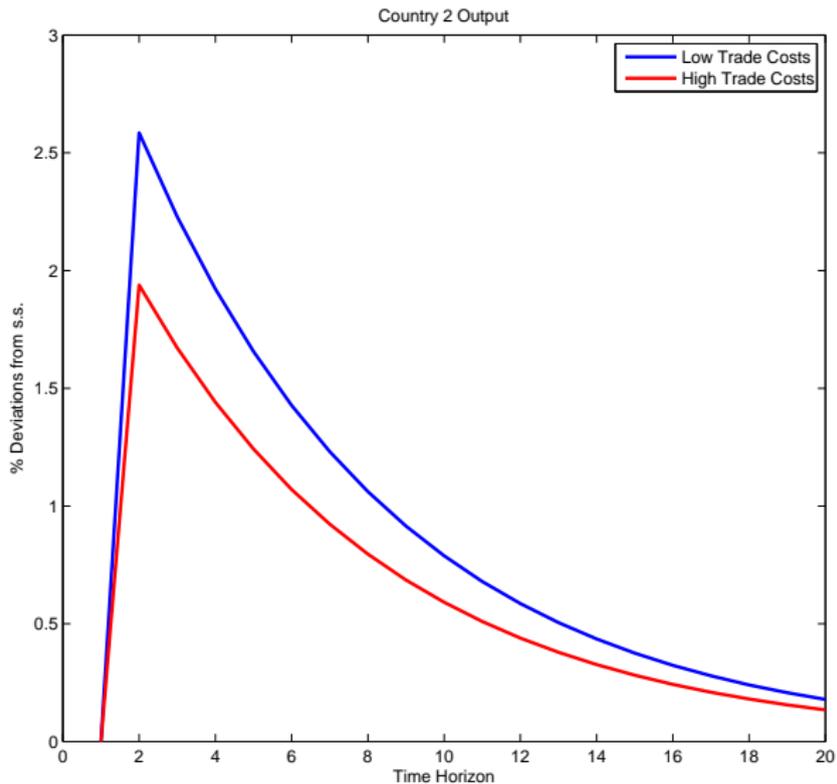
Real exchange rate

- Output and RER are tightly connected:

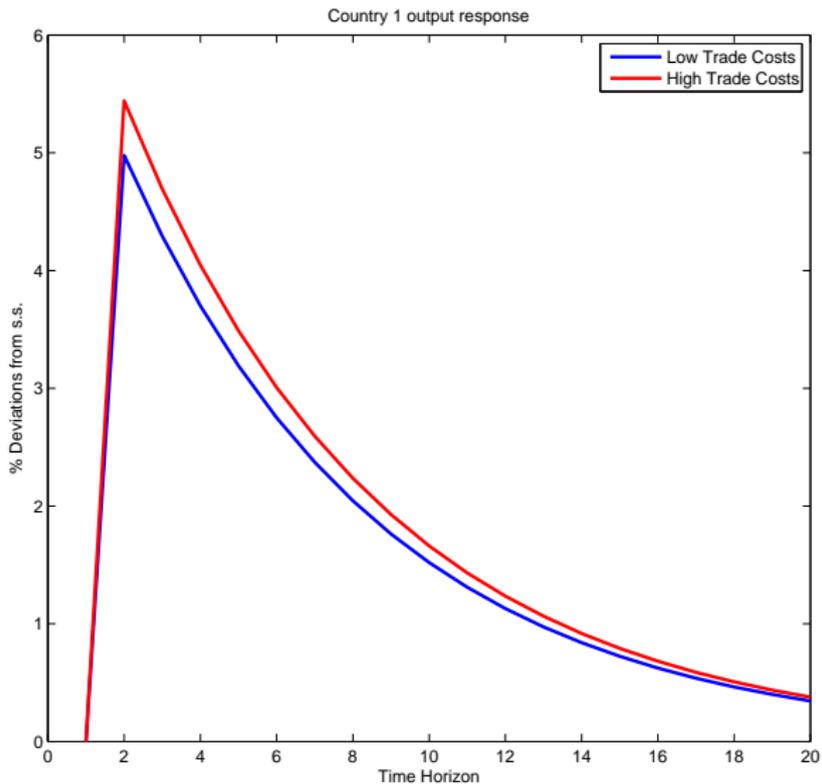
$$\frac{Y_{it}}{Y_{jt}} = A^{ij} \left(Q_t^{ij} \right)^{\frac{\nu+1}{\nu}} .$$

- We run into the Backus-Smith puzzle.
- Output correlation and RER volatility are the two sides of the same coin.
 - How does this relationship look in the data?
 - Note it bypasses trade intensities.

Trade costs decrease synchronization



Trade costs amplify shocks



Pricing to Market?

- Technology and the price level are given by

$$P_{it} = \kappa \Phi_{it}^{-\frac{1}{\theta}}$$

where

$$\Phi_{it} = \sum_j T_{jt} (\omega_j \tau_{ij})^{-\theta} .$$

- Pricing-to-market and variable markups determine the constant κ .

Pricing to Market?

- Technology and the price level are given by

$$P_{it} = \kappa \Phi_{it}^{-\frac{1}{\theta}}$$

where

$$\Phi_{it} = \sum_j T_{jt} (\omega_j \tau_{ij})^{-\theta} .$$

- Pricing-to-market and variable markups determine the constant κ .
- However, market competition seems irrelevant for correlations

$$Q_t^{ij} = \left(\frac{\Phi_{it}}{\Phi_{jt}} \right)^{\frac{1}{\theta}} .$$

Trade linkages

- Log-output is

$$y_{it} = S_i + \frac{\nu + 1}{\nu\theta} \log \left(\sum_j T_{jt} (\omega_j \tau_{ij})^{-\theta} \right)$$

- A first-order approximation around s.s. delivers

$$\hat{y}_{it} \propto \sum \lambda_{ij} \hat{T}_{jt}$$

where λ_{ij} is the import share from country j in s.s.

- What matters is the correlation of trade linkages

$$\rho(\hat{y}_{it}, \hat{y}_{kt}) = \frac{\sum_j \lambda_{ij} \lambda_{kj}}{\sqrt{\sum_j \lambda_{ij}^2} \sqrt{\sum_j \lambda_{kj}^2}} = \rho(\lambda_{ij}, \lambda_{kj})$$

Closer or Similar?

- For synchronization what matters is whether countries have similar trade patterns, not whether they trade much with each other.

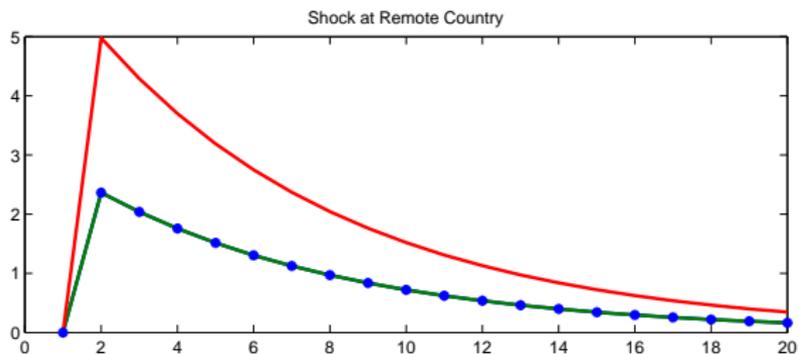
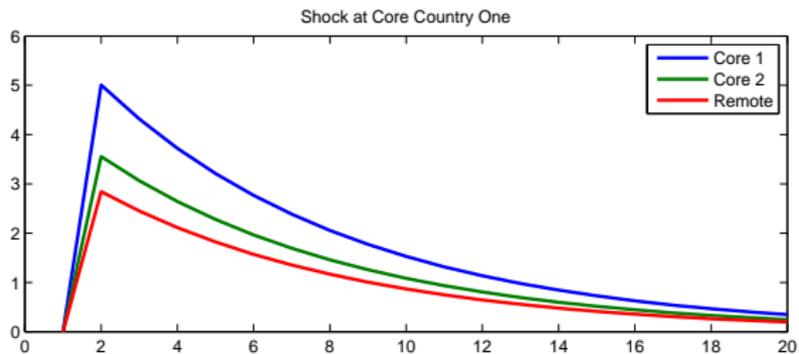
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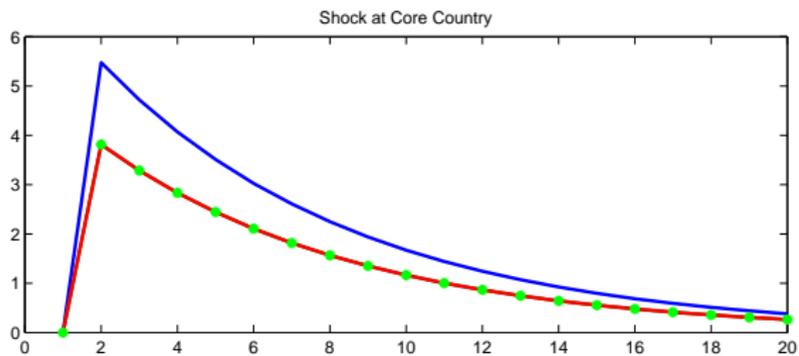
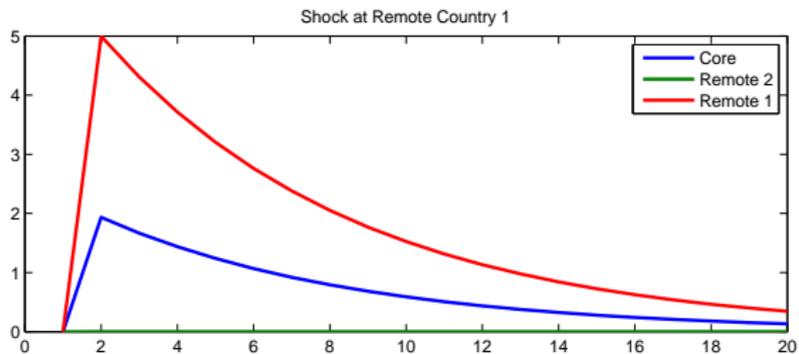
Consider two three-countries worlds:

- **Isosceles world**
 - Two core countries with bilateral trade cost τ_l ,
 - A remote country with trade cost $\tau_h > \tau_l$ with core.
- **Linear world**
 - A core country with trade cost τ with periphery,
 - Two remote countries with no trade with each other.

Isosceles world



Linear world



Conclusions

- It is a great idea to apply the Eaton-Kortum framework to output synchronization.
- The model has many interesting predictions:
 - Trade blocks,
 - Trade patterns,
 - Importance of core (and large) countries,
 - Output volatility and remoteness...
- Applications go well past the trade - output correlation.
- The current version does not realize yet the full potential of the paper.