

# Job Creation for the Disadvantaged: A Review of State and Local Efforts

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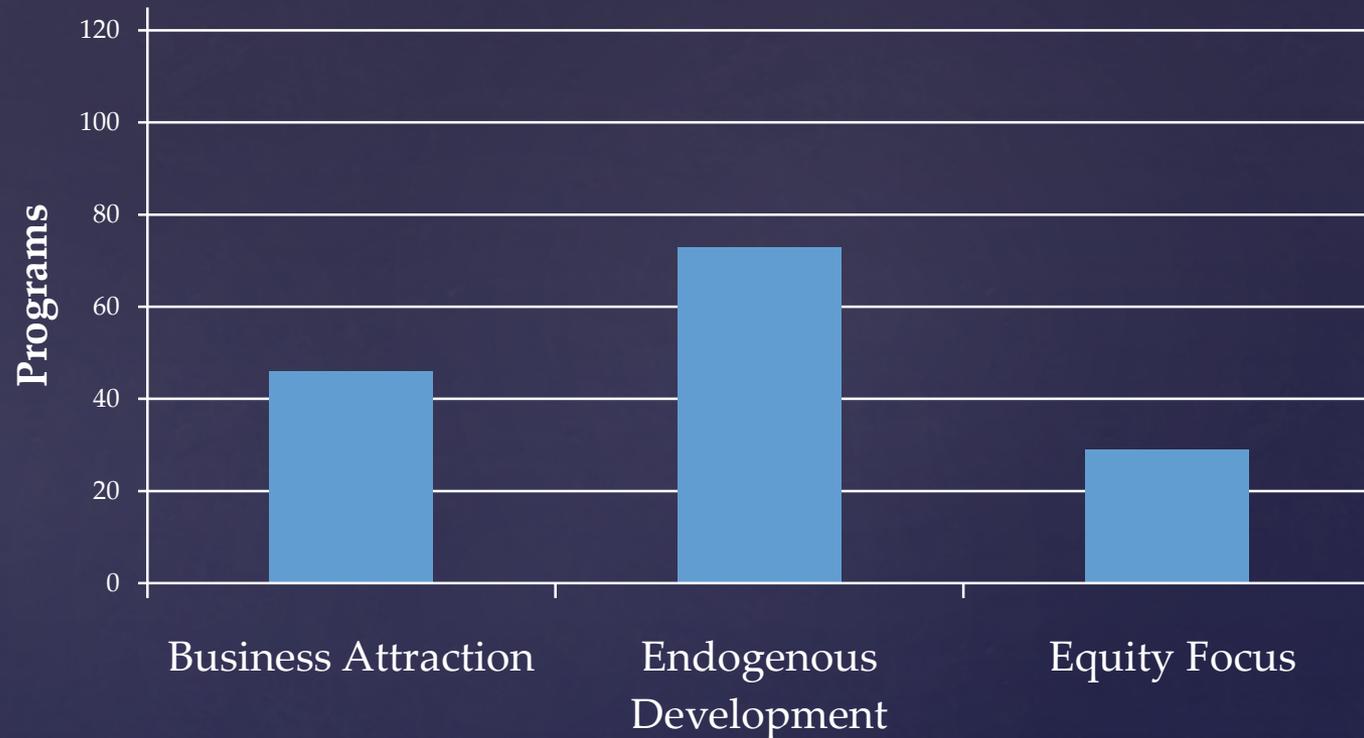
# The problem of job creation

- ⌘ Aftermath of the Great Recession
- ⌘ Federal response
  - ⌘ Stimulus
  - ⌘ The Fed
  - ⌘ Looking ahead

# Job Creation at the Think Tanks

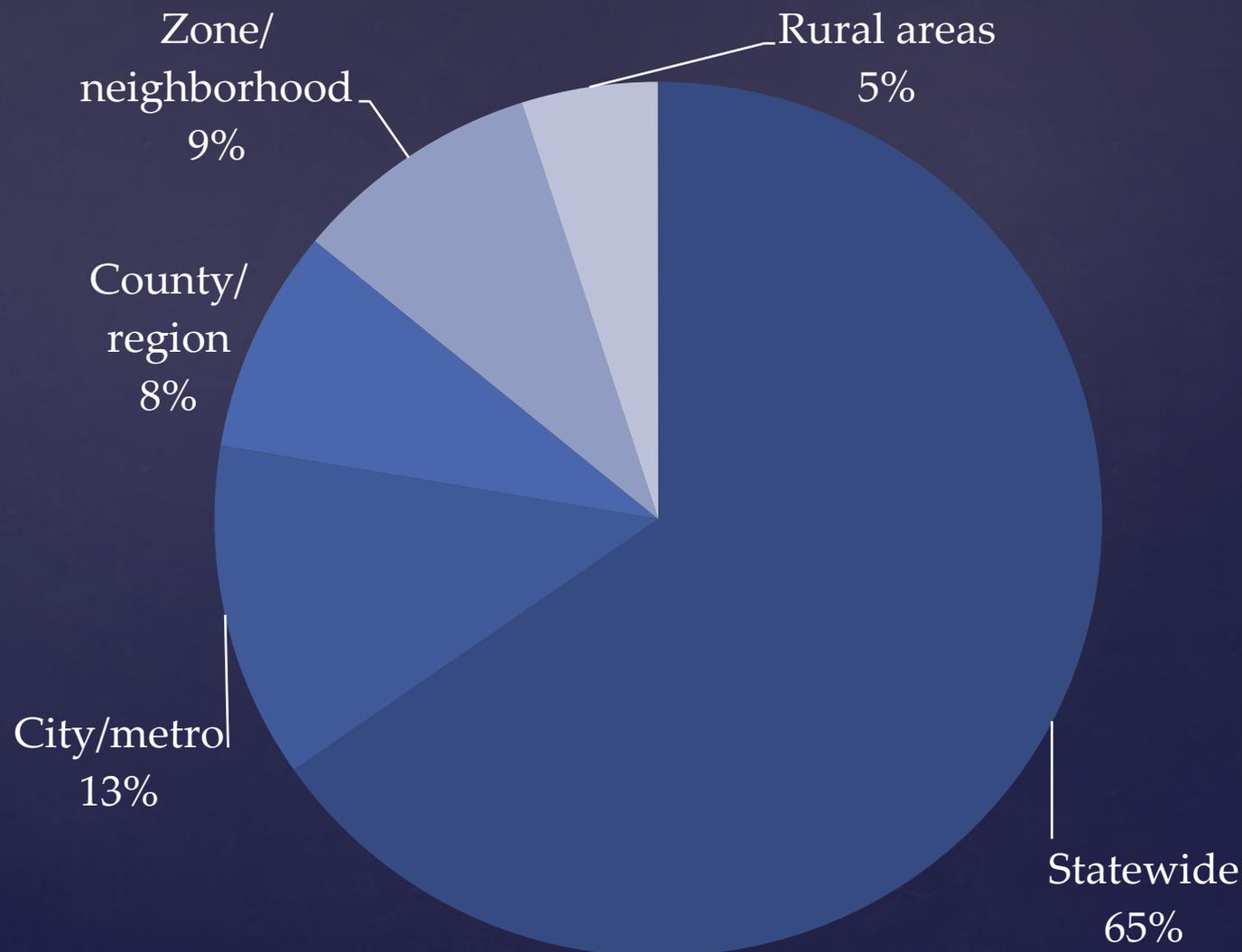
		Progressive	Conservative
<b>Sectoral or Industry</b>	<b>Infrastructure</b>	X	X
	<b>Energy</b>	X	X
	<b>Manufacturing/Export</b>	X	
	<b>Housing</b>	X	
	<b>Healthcare</b>	X	
<b>Macro Policies</b>	<b>Taxes</b>	X	X
	<b>Fiscal</b>	X	X
	<b>Trade</b>	X	X
	<b>Employment</b>	X	
<b>Constituency</b>	<b>Labor</b>	X	X
	<b>Small business</b>	X	X
	<b>Government</b>	X	X
	<b>Education</b>	X	X

# State and Local Job Creation

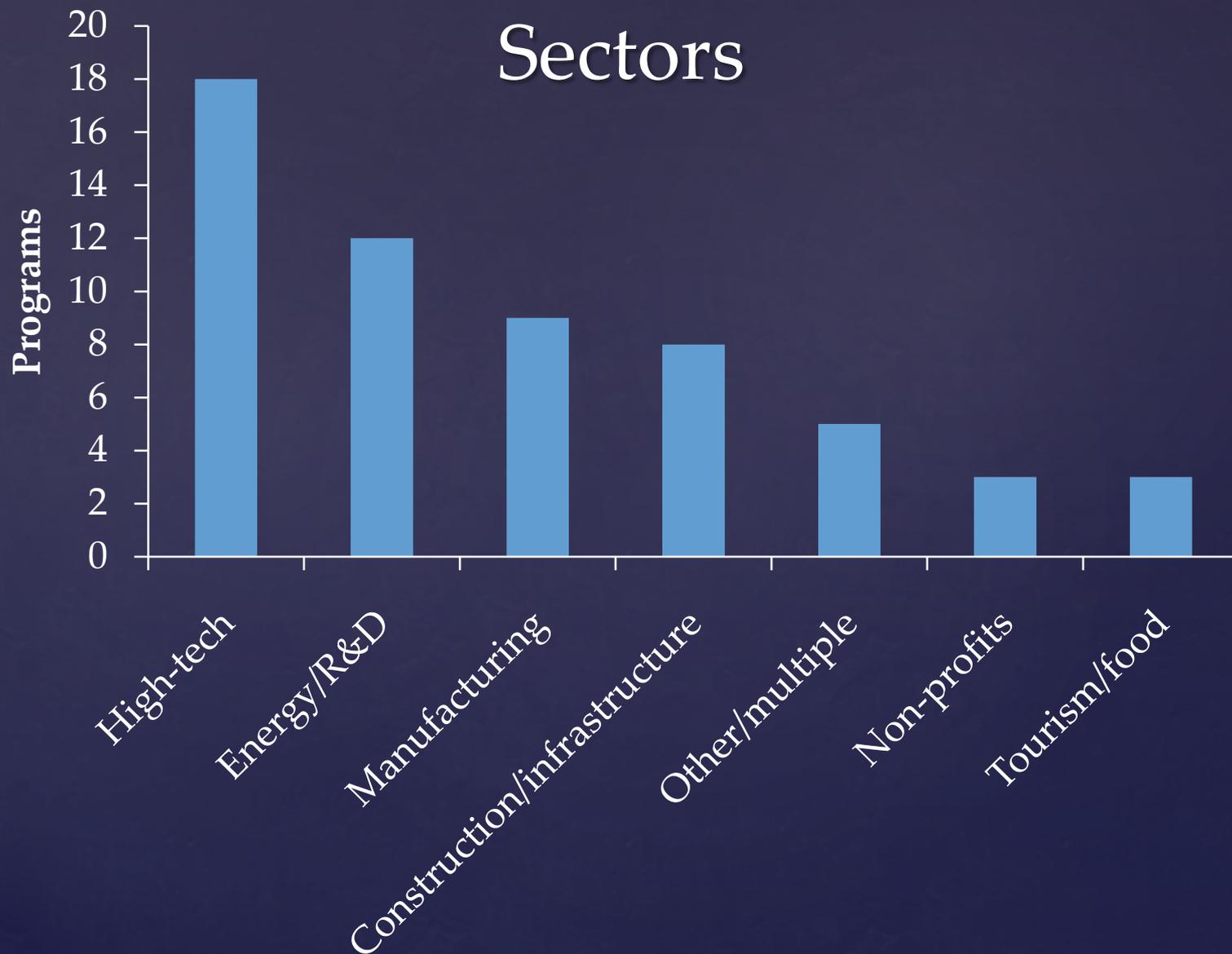


- ⌘ Survey of 125 programs in 50 states plus DC
- ⌘ New funding sources rare
- ⌘ Little info about costs or net new job creation
- ⌘ Targeting of disadvantaged is rare

# State and Local Job Creation: Geographies



# State and Local Job Creation



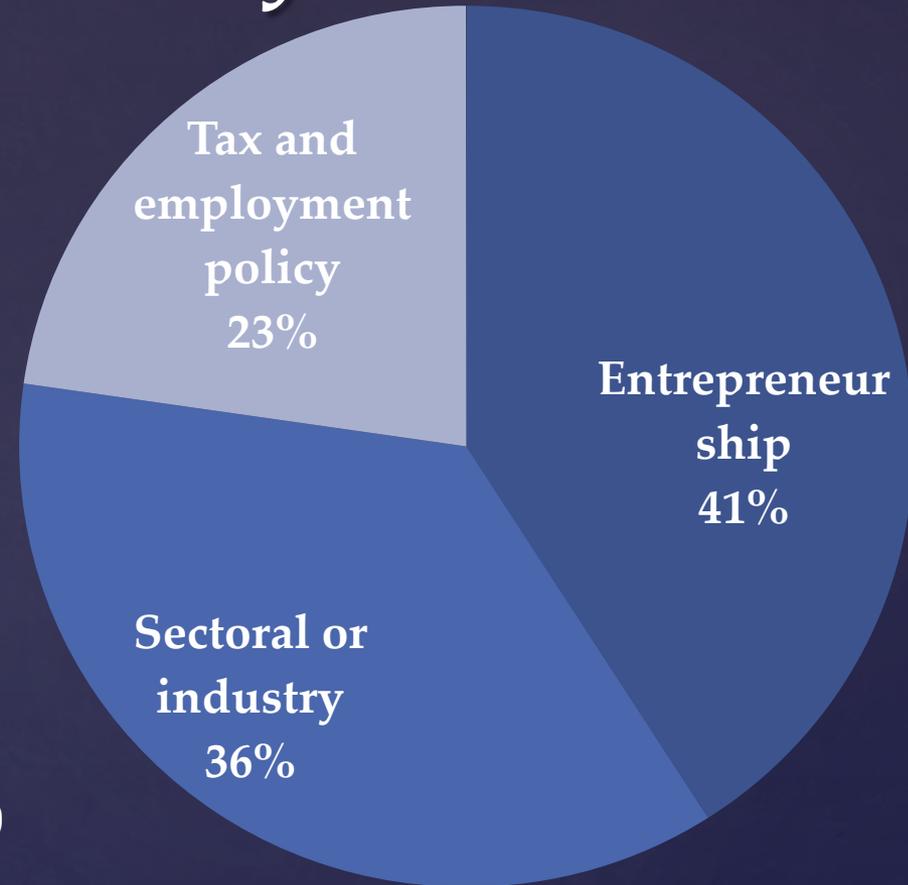
# Foundation and nonprofit perspectives

- ⌘ Equity-oriented economic development
  - ⌘ Job quality
  - ⌘ Job creation
- ⌘ Increasing concern with impact and scale

# Towards job-centered economic development: The Big Ideas

- ⌘ To be implemented by **cities and/or states** (with or without federal support);
- ⌘ Leading to **net new job creation in a short-term framework** (one to three years).
- ⌘ **Practical** (and politically feasible);
- ⌘ **Sustainable** (not requiring significant new investment and feasible at a low cost per job);
- ⌘ **Scalable** (at least at the state level);
- ⌘ **Proven**;
- ⌘ **Accessible** for low-skilled workers and offer some career opportunity.

# 22 Big Ideas for Job Creation



- ⌘ Cost range: \$2,000-\$150,000
- ⌘ Most scalable, particularly with federal role
- ⌘ Few propose net new jobs
- ⌘ Most focus on endogenous development
- ⌘ 59% target disadvantaged

# Lessons learned

## ⌘ Challenges

- ⌘ Poor understanding of job creation
- ⌘ Reaching small business
- ⌘ Serving the disadvantaged

## ⌘ Role (and lack) of ideas

## ⌘ Does scale matter?

## ⌘ Need for federal government