

# **Correlation and Asset Management**

Michael Mendelson

Principal

**Ernst Schaumburg** 

Vice President

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**AQR Capital Management, LLC** 

Two Greenwich Plaza Greenwich, CT 06830 p: +1.203.742.3600 | w: aqr.com

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# What Return Correlations Do Asset Managers Care About?

Institutional Investors

Asset owners' most important function is allocating capital across asset classes, seeking best risk-adjusted return within a risk budget

They seek diversification asset classes and across geographies

**Active Managers** 

Active management within an asset class seeks to add value versus a benchmark portfolio of the same asset class

Leveraged Fund Managers

Hedged portfolios rely on offsetting return characteristics of long/short positions, the persistence of which maintains risk control

For leveraged, unhedged portfolios, maintaining risk control may have greater dependency on asset volatility than correlation

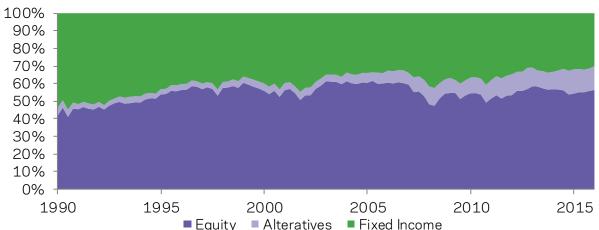


# Institutional Asset Allocations Have Evolved, but Slowly

# The Allocation to Riskier Assets Has Generally Increased

### U.S. Public Pension Asset Allocation

Callan Associates Public Pension Asset Allocation



Pew Analysis of Financial Accounts of U.S.



Has the shift to riskier assets been driven by changes in correlation?

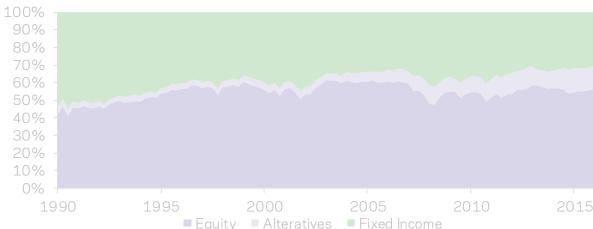


# Lower Asset Class Correlations Didn't Motivate the Shift to Stocks Regulations Demographics and Markets May Be More Likely Drivers

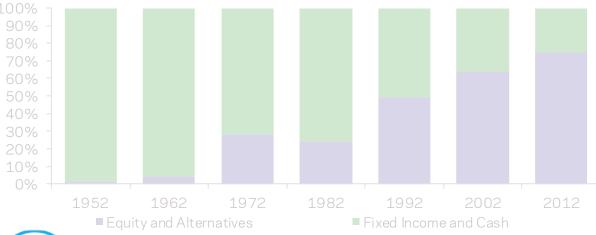
Regulations, Demographics, and Markets May Be More Likely Drivers

# U.S. Public Pension Asset Allocation

Callan Associates Public Pension Asset Allocation

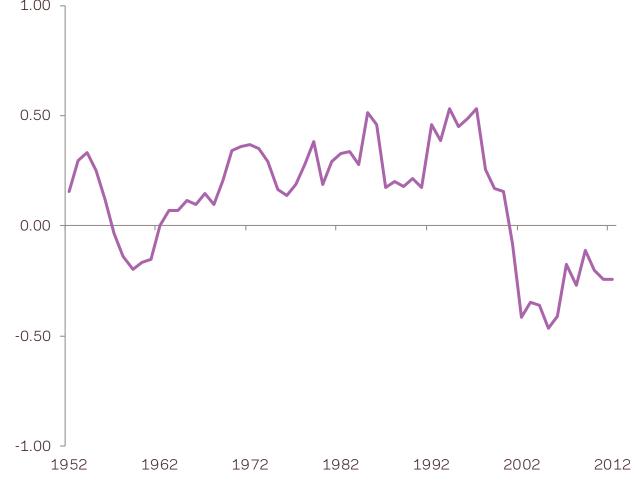


Pew Analysis of Financial Accounts of U.S.



# Correlation of Monthly Returns of Stocks/Bonds

Rolling 5-Year Window

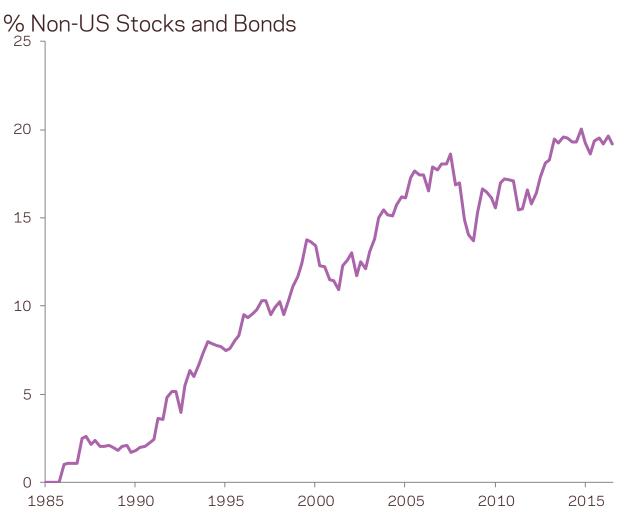




# Institutional Investors Have Gone Global in the Last Thirty Years

# Broad Globalization of Investment in All Asset Classes

### International Allocations of U.S. Public Pensions



Did changes in the correlation of returns across countries drive this globalization?



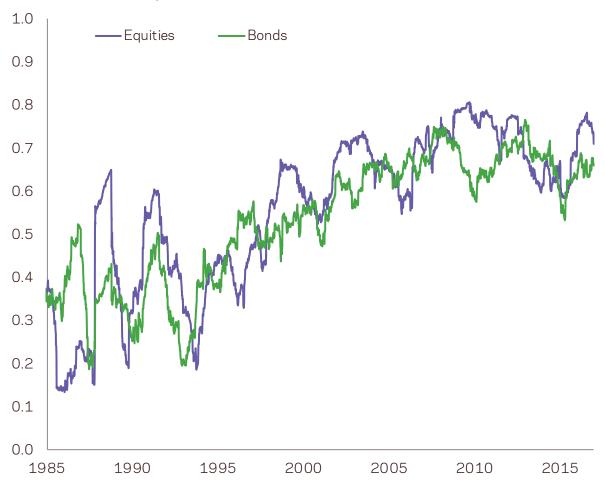
# Both Correlation and Global Allocation Rose During This Period Globalization Grew in Spite of a Reduced Diversification Benefit

### International Allocations of U.S. Public Pensions

# % Non-US Stocks and Bonds

# 1- Yr Average Correlation of Weekly Returns

Across Developed Stock Markets and Bond Markets





Source: AQR. Callen Associates Public Pension Asset Allocation Data, 1985 to 2016. Global equities 1-year correlations are the primary equity index for 10 developed countries. Global bond 1-year correlations are 10 Year government bonds for 6 developed countries. Developed equities data includes the broad market-cap weighted indices which are sufficiently liquid to trade in each of the following countries/regions: Australia, Canada, France, Germany, Hong Kong, Italy, Japan, Netherlands, Spain, Switzerland, United Kingdom, United States, and continental Europe. Developed bonds data includes GDP-weighted government bonds from the following countries: Australia, Canada, Germany, Japan, United Kingdom, United States. Please read important disclosures in the Appendix.

# Active Equity Managers Too Often Fail to Outperform Benchmarks Dispersion of Returns Represents the Opportunity for Performance

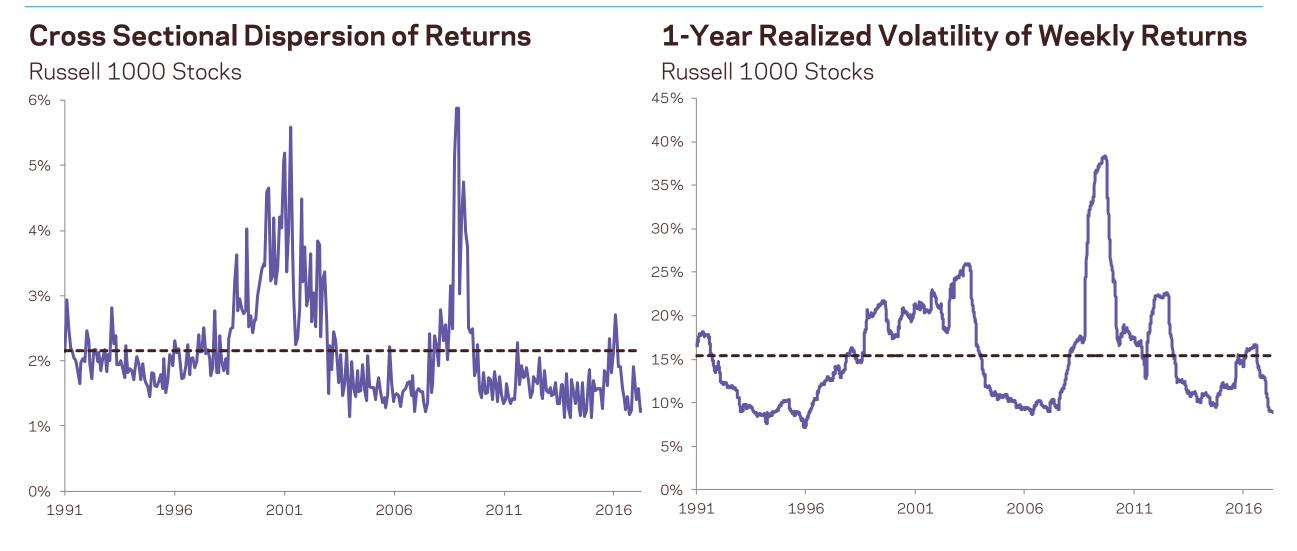
# Cross Sectional Dispersion of Returns Russell 1000 Stocks Russell 1000 Stocks, Rolling 1-Year



1%

0%

# Active Equity Managers Too Often Fail to Outperform Benchmarks Low Market Volatility Creates Low Dispersion and Less Opportunity





# The Significance of Correlation Could Be Different for Levered Funds Long/Short Strategies Depend on Factor Correlation to Control Risk

# **Cumulative Return of Market Neutral Equity**

Hypothetical Strategy from July - August 2007



How much of the market neutral equity drawdown was related to sudden changes in expected long/short relationships?



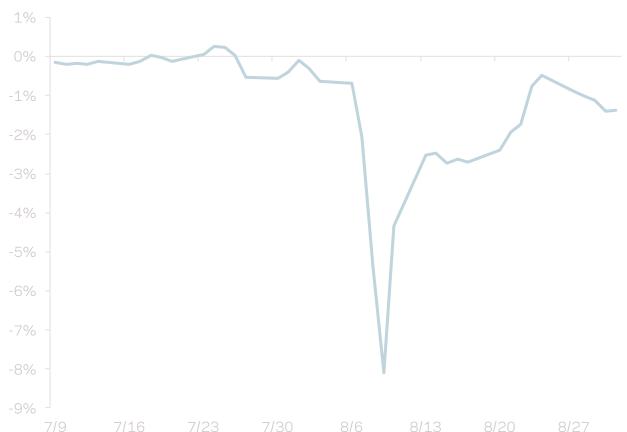
Source: AQR. For illustrative purposes only and not representative of an actual portfolio AQR manages. Cumulative return of an equal weight portfolio based on long and short positions from a hypothetical diversified market neutral equity strategy which incorporates factors like value, momentum, defensive and quality to determine if attractive (long) or unattractive (short) from July 9, 2007. The investment universe includes all U.S. publicly traded stocks of which only a sub-set are included based on total attractiveness of aforementioned factors. Please read important disclosures in the Appendix. Hypothetical data has certain inherent limitations, some of which are discussed in the Appendix.

# The Relationship Between Long/Short Factors Broke Down

We Can Identify the Cause of the Correlation Change - a Liquidation

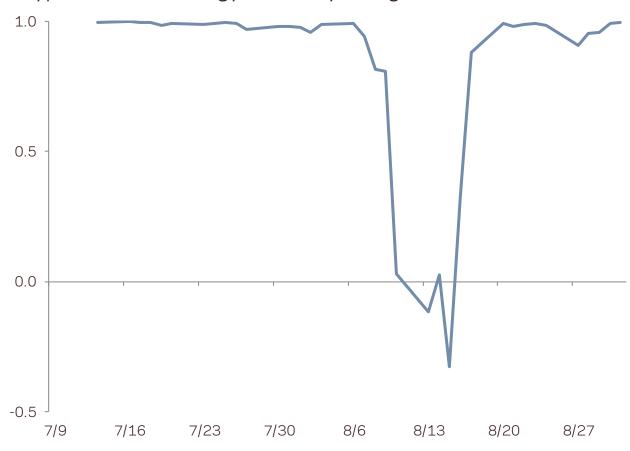
## **Cumulative Return of Market Neutral Equity**

Hypothetical Strategy from July - August 2007



### 5-Day Correlation of Long and Short Positions

Hypothetical Strategy from July - August 2007



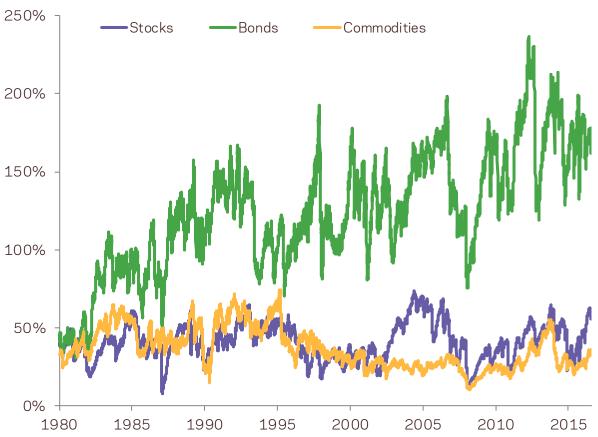


Source: AQR. For illustrative purposes only and not representative of an actual portfolio AQR manages. Cumulative return of an equal weight portfolio based on long and short positions from a hypothetical diversified market neutral equity strategy which incorporates factors like value, momentum, defensive and quality to determine if attractive (long) or unattractive (short) from July 9, 2007. The investment universe includes all U.S. publicly traded stocks of which only a sub-set are included based on total attractiveness of aforementioned factors. The rolling 5-day correlation is between the equal weighted long and short portfolios daily returns. Please read important disclosures in the Appendix. Hypothetical data has certain inherent limitations, some of which are discussed in the Appendix.

# **Exposures in Risk Parity Are Driven by Volatility and Correlation**Managers May Change Positioning as Covariance Estimates Change

## **Hypothetical Risk Parity Exposures**

Using EWMA Volatility and Correlation Model\*



How much do correlation estimates matter in determining risk parity positioning?



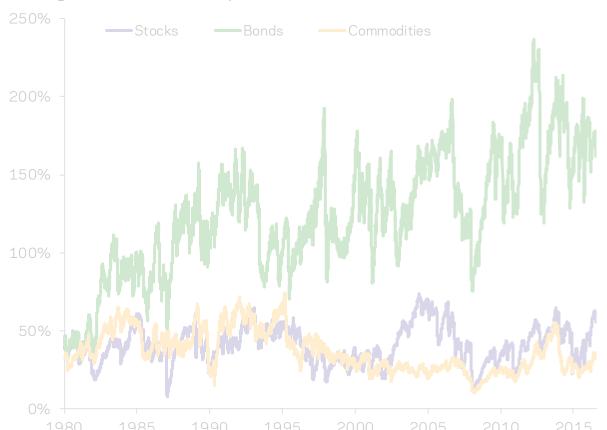
Source: AQR. Morgan Markets, Bloomberg, MSCI, Barclays Live, Datastream, Reuters, Markit, Credit Suisse, Citi Velocity. The above exposure examples are based on a hypothetical 3-asset class risk parity strategy, which is not representative of an actual AQR strategy, and are for illustrative purposes only, from 1980 to 2016. The hypothetical asset class exposures shown are calculated using the volatility forecasts and volatility targets of three asset classes (developed equities, developed bonds and commodities). The volatility targets are sized using asset class correlation forecasts such that the risk contribution across asset classes is equal and the hypothetical strategy targets 10% annualized volatility, as asset class volatility forecasts evolve across the different periods, so do the exposures. The methodology used to calculate the asset class volatility and correlation forecasts are commensurate with those used in all AQR risk parity strategies, and the data reflects the historical data represented by the securities for the respective asset classes. Developed equities data includes the broad market-cap weighted indices which are sufficiently liquid to trade in each of the following countries/regions: Australia, Canada, France, Germany, Hong Kong, Italy, Japan, Netherlands, Spain, Switzerland, United Kingdom, United States, and continental Europe. Developed bonds data includes GDP-weighted government bonds from the following countries: Australia, Canada, Germany, Japan, United Kingdom, United States. Commodities data includes individual futures consistent with the weighting and composition of the S&P GSCI Commodity Index. Hypothetical data has certain inherent limitations, some of which are discussed in the

# Exposures in Risk Parity Are Driven by Volatility and Correlation

# Alternative Correlation Models Don't Strongly Affect Positioning

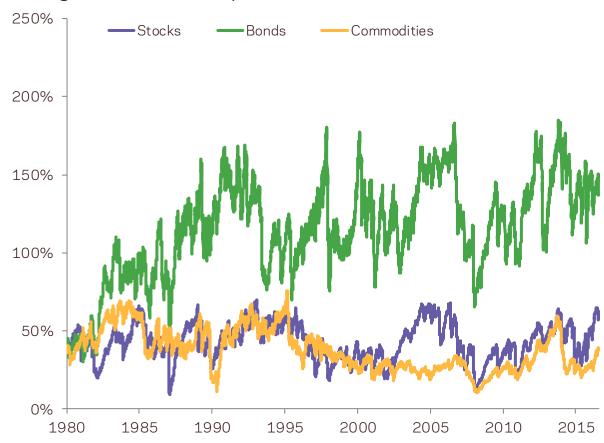
# Hypothetical Risk Parity Exposures

Using EWMA Volatility and Correlation Model



## **Hypothetical Risk Parity Exposures**

Using EWMA Volatility and Constant Correlation Model





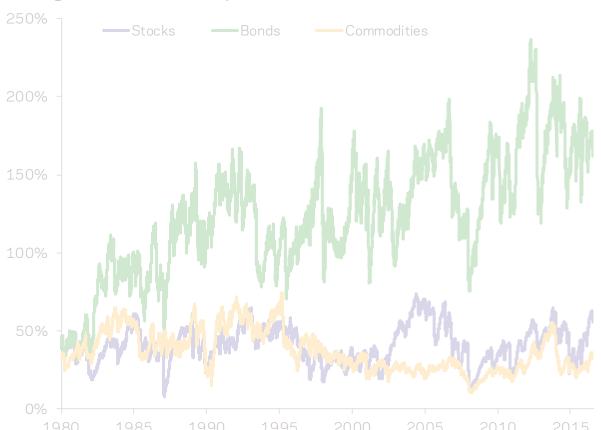
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# Exposures in Risk Parity Are Driven by Volatility and Correlation

Most of the Changes in Positioning Are Explained By Volatility

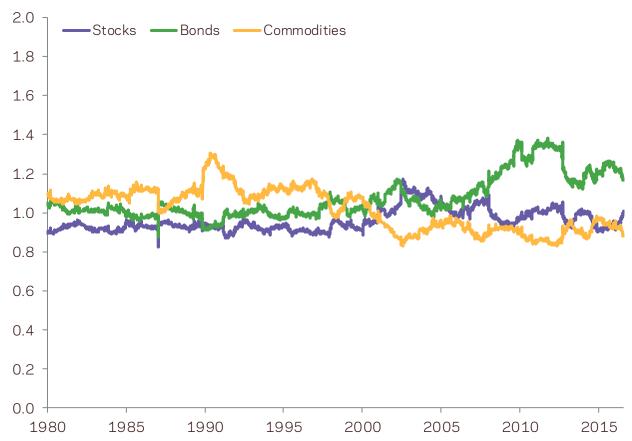
# **Hypothetical Risk Parity Exposures**

Using EWMA Volatility and Correlation Model



# **Exposures With Different Correlation Models**

Relative Exposures With EWMA and Constant Correlation Models





Source: AQR. Morgan Markets, Bloomberg, MSCI, Barclays Live, Datastream, Reuters, Markit, Credit Suisse, Citi Velocity. The above exposure examples are based on a hypothetical 3-asset class risk parity strategy, which is not representative of an actual AQR strategy, and are for illustrative purposes only, from 1980 to 2016. The hypothetical asset class exposures shown are calculated using the volatility forecasts and volatility targets of three asset classes (developed equities, developed bonds and commodities). The volatility targets are sized using asset class correlation forecasts such that the risk contribution across asset classes is equal and the hypothetical strategy targets 10% annualized volatility, as asset class volatility forecasts evolve across the different periods, so do the exposures. The methodology used to calculate the asset class volatility and correlation forecasts are commensurate with those used in all AQR risk parity strategies, and the data reflects the historical data represented by the securities for the respective asset classes. Developed equities data includes the broad market-cap weighted indices which are sufficiently liquid to trade in each of the following countries/regions: Australia, Canada, France, Germany, Hong Kong, Italy, Japan, Netherlands, Spain, Switzerland, United Kingdom, United States, and continental Europe. Developed bonds data includes GDP-weighted government bonds from the following countries: Australia, Canada, Germany, Japan, United Kingdom, United States. Commodities data includes individual futures consistent with the weighting and composition of the S&P GSCI Commodity Index. Hypothetical data has certain inherent limitations, some of which are discussed in the

# Summary: How Does Changing Correlation Affect Investment?

Institutional Investors

Asset allocation has meaningfully evolved but doesn't seem to have been based on correlation changes

Globalization of allocations grew in spite of increasing correlations; the benefits were still substantial and underutilized

**Active Managers** 

The dispersion of returns is lower, but it's not because of abnormally high correlation. Lower market volatility may make it more difficult to outperform, post transaction costs

Levered Fund Managers

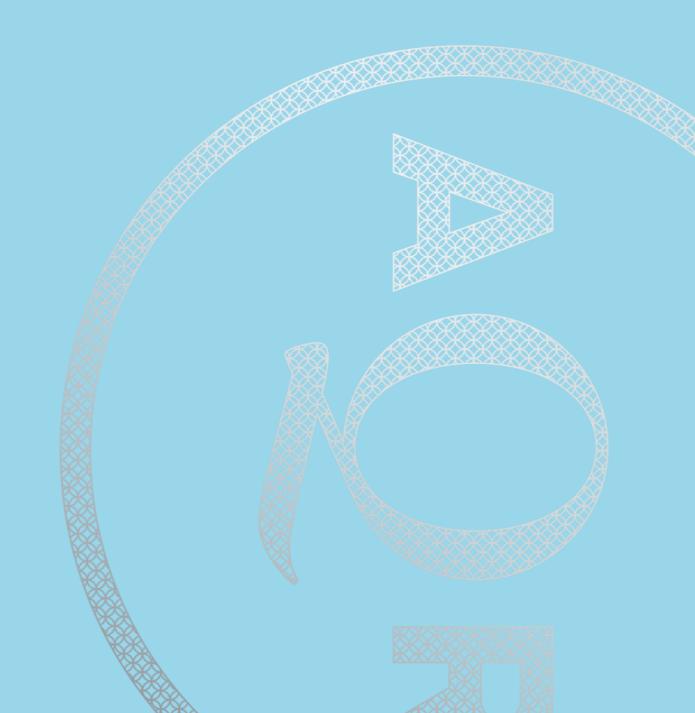
Long/short portfolios have more critical dependency on the realization of correlations within a tolerable range

For leveraged, but unhedged portfolios, the relative importance of volatility and correlation may be more tilted toward volatility



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# Appendices



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Gross performance results do not reflect the deduction of investment advisory fees, which would reduce an investor's actual return. For example, assume that \$1 million is invested in an account with the Firm, and this account achieves a 10% compounded annualized return, gross of fees, for five years. At the end of five years that account would grow to \$1,610,510 before the deduction of management fees. Assuming management fees of 1.00% per year are deducted monthly from the account, the value of the account at the end of five years would be \$1,532,886 and the annualized rate of return would be 8.92%. For a ten-year period, the ending dollar values before and after fees would be \$2,593,742 and \$2,349,739, respectively. AQR's asset based fees may range up to 2.85% of assets under management, and are generally billed monthly or quarterly at the commencement of the calendar month or quarter during which AQR will perform the services to which the fees relate. Where applicable, performance fees are generally equal to 20% of net realized and unrealized profits each year, after restoration of any losses carried forward from prior years. In addition, AQR funds incur expenses (including start-up, legal, accounting, audit, administrative and regulatory expenses) and may have redemption or withdrawal charges up to 2% based on gross redemption or withdrawal proceeds. Please refer to AQR's ADV Part 2A for more information on fees. Consultants supplied with gross results are to use this data in accordance with SEC, CFTC, NFA or the applicable jurisdiction's guidelines.

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Investment factors include: Value which is the tendency for relatively cheap stocks to outperform relatively expensive ones, momentum which is the tendency for an asset's recent relative performance to continue in the near future, defensive which is the tendency for lower-risk stocks to generate higher returns than lower-quality stocks

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