



HEIRS' PROPERTY IN THE SOUTH

FOSTERING STABLE OWNERSHIP TO
PREVENT LAND LOSS AND ABANDONMENT



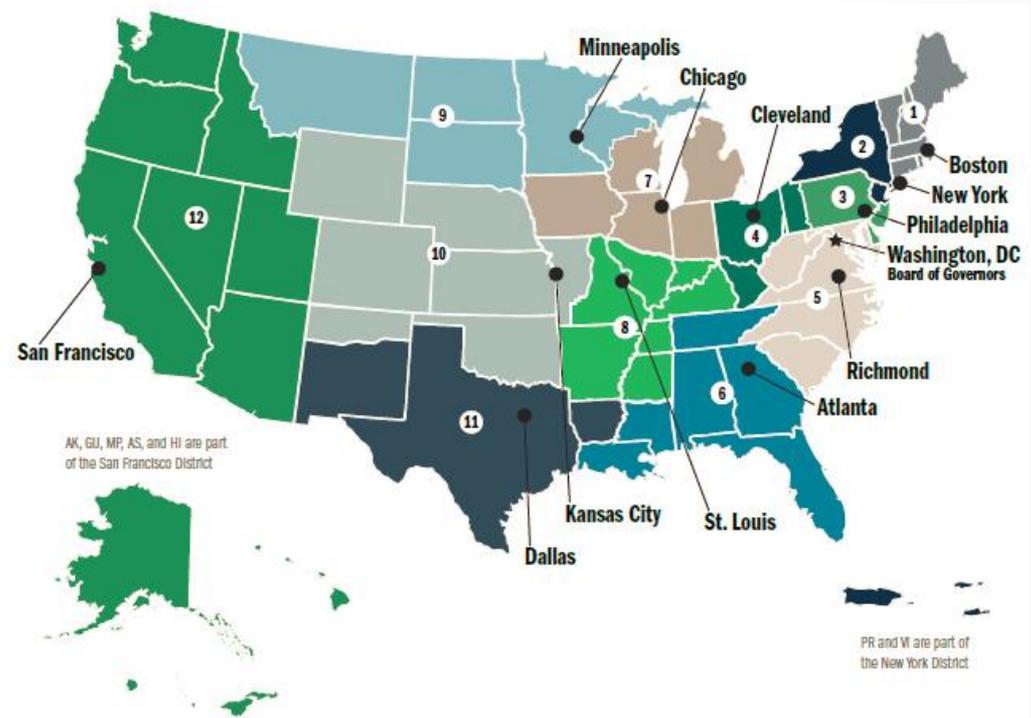
FEDERAL
RESERVE
BANK
of ATLANTA



GEORGIA HEIRS PROPERTY
LAW CENTER

The Federal Reserve System

Responsible for monetary policy, supervision and regulation of banks, and payment systems and better understanding of the processes and resources that support successful community development programs



Atlanta Fed's Community and Economic Development Program

MISSION:

To activate financial, human, and social capital to foster the conditions that support economic growth in the southeast, especially in disinvested communities.



HOUSING & NEIGHBORHOOD REVITALIZATION:

Foster equitable housing opportunities for low-and moderate income households and the revitalization of distressed neighborhoods



WORKFORCE AND HUMAN CAPITAL DEVELOPMENT:

Define and support the long and short term human capital interventions that encourage local economic growth and mobility



COMMUNITY DEVELOPMENT FINANCE:

Build the scale and scope of the investment opportunity to improve economically distressed communities



SMALL BUSINESS AND ENTREPRENEURSHIP:

Promote greater economic inclusion by assessing credit appetite and access for small businesses

Heirs' Property and the Fed

- Noted problem in southeastern markets, contributes to wealth divide
- Fed has a role in promoting consumer protection and community development
- Our strengths:
 - Neutral position and broad audience
 - Conducting and sharing research and analysis on issues facing communities
 - Identifying emerging issues
 - *Convening stakeholders*

Today's Convening

- Goals of event:
 - Bring additional attention to heirs' property
 - Convene experts for meaningful discussion
 - Provide deeper understanding of regional and cultural contexts for heirs' property
 - Highlight what works in addressing heirs' property
 - Begin to determine necessary next steps for policy and research

Today's event on Twitter

Host handles:

@AtlantaFed

@USFS_SRS

Hashtags:

#AtIFedComDev

#HeirsProperty

A screenshot of the Atlanta Fed's Twitter profile and a recent tweet. The profile header shows the Atlanta Fed logo, a blue verified account, and statistics: 9,018 tweets, 146 following, 52.6K followers, 51 likes, and 5 lists. The bio states: "The Federal Reserve Bank of Atlanta is part of the U.S. central bank. It serves Alabama, Florida, Georgia, and parts of Louisiana, Mississippi, and Tennessee." The location is Atlanta, Georgia, and the website is frbatlanta.org. A tweet from @AtlantaFed, posted 39m ago, reads: "#AtIFedComDev will host #heirsproperty event on 6/15. Be on the lookout for highlights throughout the day". Below the tweet is a promotional graphic for the event with the text: "HEIRS' PROPERTY IN THE SOUTH FOSTERING STABLE OWNERSHIP TO PREVENT LAND LOSS AND ABANDONMENT".

TWEETS	FOLLOWING	FOLLOWERS	LIKES	LISTS
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Atlanta Fed @AtlantaFed · 39m
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