

Programme

SCHWEIZERISCHE NATIONALBANK
BANQUE NATIONALE SUISSE
BANCA NAZIONALE SVIZZERA
BANCA NAZIUNALA SVIZRA
SWISS NATIONAL BANK 

Goes to
Workshop participants

Zurich, 26 September 2011

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Second international workshop on Central bank regional network surveys

6–7 October 2011, Zurich

Programme

Wednesday, 5 October

18.00 **Informal dinner**
Restaurant Swiss Chuchi, Hotel Adler, Rosengasse 10, Zurich

Thursday, 6 October

08.30-09.00 30' **Registration and coffee**
Metropol restaurant & conference centre, Fraumünsterstrasse 12, Zurich

09.00-09.10 10' **Welcome address**
Philipp M. Hildebrand, Chairman of the Governing Board, Swiss National Bank (SNB)

09.10-09.20 10' **Introduction to the workshop**
Attilio Zanetti, Head of economic analysis, SNB

Session 1: Regional network surveys and sampling issues

09.20-09.40 20' **1.1: SNB's current practices: rationale and open questions**
Attilio Zanetti, Head of economic analysis, SNB

09.40-10.25 45' **1.2: Sampling: theoretical aspects**
Daniel Assoulin, Statistical method unit, Swiss Federal Statistical Office (SFSO)

10.25-10.40 15' **Discussion**

10.40-11.00 20' **Break**

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| 11.00-11.45 | 45' | 1.3: Evaluation of current SNB practices Jean-Pierre Renfer, Statistical method unit, SFSO |
| 11.45-12.15 | 30' | Discussion |
| 12.30-13.45 | 75' | Lunch Metropol restaurant |
| 13.45-14.05 | 20' | 1.4: Sampling: the experience of the European Central Bank Magnus Forsells, Senior Economist, Euro Area Macroeconomic Developments, Directorate General Economics |
| 14.05-14.25 | 20' | 1.5: Sampling: the experience of the Reserve Bank of Australia Kathryn Davis, Senior Economist, Economic Analysis Department |
| 14.25-15.10 | 45' | 1.6: Improving sampling practices: some guidance Jean-Pierre Renfer, Statistical method unit, SFSO |
| 15.10-15.45 | 35' | Discussion |
| 15.45-16.05 | 20' | Break |

Session 2: Surveys as a tool for empirical social research

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| 16.05-16.25 | 20' | 2.1: Conducting surveys: a view from the front line Markus Zimmerli, Regional delegate for the region of Zurich, SNB |
| 16.25-17.10 | 45' | 2.2: The science of conducting surveys: issues from an empirical social research perspective Prof. Axel Franzen, Executive Director, Institute of Sociology (IoS), University of Berne |
| 17.10-17.40 | 30' | Discussion |
| 18.30-19.30 | 60' | Guided city tour Meeting point: lobby of hotel Seehof (Seehofstrasse 11) resp. lobby of Hotel Opera (Dufourstrasse 5) |
| 19.30 | | Dinner at Zunfthaus zur Waag Münsterhof 8, Zurich |

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Friday, 7 October

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| 08.15-08.45 | 30' | Coffee |
| 08.45-09.45 | 60' | 2.3: Evaluation of SNB questionnaire and comparison with other central banks Prof. Axel Franzen, Executive Director, IoS |
| 09.45-10.05 | 20' | 2.4: Surveys: the experience of the Bank of Canada Lise Pichette, Principal Researcher, Economic Analysis, Regional Analysis Division |
| 10.05-10.25 | 20' | 2.5: Surveys: the experience of the Federal Reserve Bank of New York James Orr, Assistant Vice President and Function Head, Research and Statistics Group, Regional Analysis Function |
| 10.25-10.45 | 20' | Break |
| 10.45-11.05 | 20' | 2.6: Surveys: the experience of the Bank of Israel Yigal Menashe, Senior Economist, Research Division |
| 11.05-12.00 | 55' | Discussion |
| 12.00-13.15 | 75' | Lunch Metropol restaurant |
| Session 3: | | Conducting interviews: challenges and opportunities |
| 13.15-14.00 | 45' | 3.1: Interviewing techniques Silvana Leasi, Advisor qualitative survey methodology, GfK Switzerland research institute |
| 14.00-14.20 | 20' | 3.2 Conducting interviews: the experience of the Bank of England Thomas Belsham, Agents Coordinator, Inflation Report and Bulletin Division |
| 14.20-14.40 | 20' | 3.3: Conducting interviews: the experience of Norges Bank Bjørn-Erik Orskaug, Senior Economist, Economics Department |
| 14.40-15.15 | 35' | Discussion |
| 15.15-15.35 | 20' | Break |
| 15.35-16.15 | 40' | Summing up: what have we learnt? Outlook: next steps |
| 16.15 | | End of workshop |