



Central Bank Business Surveys and Liaison Programs



Conference program

DAY 1: MONDAY AUGUST 20, 2018*

8.15–8.45 *Coffee and registration*

8.45–9.00 **Opening remarks** | Governor Stefan Ingves, Sveriges Riksbank

What Are People Thinking? The Role of Interview-Based Qualitative Research in the Central Banker's Toolkit | Christopher D'Souza, Bank of Canada

Probabilistic expectations of firms: Results from a new, national panel of business executives | Brent H. Meyer, Federal Reserve Atlanta

Tracking the views of British businesses: evidence from the Decision Maker Panel | Pawel Smietanka, Bank of England

10.45–11.15 *Break*

Face-to-Face versus Web Surveys: preliminary lessons from the Business Outlook Survey in Canada | Farrukh Suvankulov, Bank of Canada

Business survey at the National Bank of Ukraine: the latest innovations | Olha Vozniuk, National Bank of Ukraine

The Atlanta Fed's Project Workflow Model | Karen Gilmore and Chris Oakley, Federal Reserve Atlanta

13.00–14.00 *Lunch*

Diffusion Indices, Sentiment Matrices, and the Richmond Bank's Program of Data Collection | Sonya Ravindranath Waddell, Federal Reserve Bank of Richmond

Retail survey: Indonesian case | Ridwan Zia Kusumah, Bank of Indonesia

15.40–16.10 *Break*

Business intelligence methodology and development at the Bank of Thailand | Kingkan Ketsiri, Bank of Thailand

Survey information and short-term inflation forecasts | Geert Langenus, Bank of Belgium

Summing up the day | Jyry Hokkanen, Sveriges Riksbank

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DAY 2: TUESDAY AUGUST 21, 2018

8.30–9.00 *Coffee and registration*

The Economic Impact of ICT | Harald Edquist, Master Researcher Macroeconomics, Ericsson

Understanding Digitalisation and Globalisation | Merylin Coombs, Bank of Australia

Understanding Digitalisation and Pricing Behaviour | Kimberly Doherty and Erik Frohm, Sveriges Riksbank

Understanding Digitalisation and Globalisation | Brenda Mwanza, Bank of Zambia

11.00–11.30 *Break*

Global Business Sentiment Survey Initiative | Laura Bartiloro Banca d'Italia and James Fudurich Bank of Canada

Panel discussion: Understanding digitalisation through the business lens

13.00–14.00 *Lunch*

Estimate tourist accommodation bookings on digital platforms | Robin Francois, Banque de France

Spread the Word: International Spillovers from Central Bank Communication | Isaiah Hull, Sveriges Riksbank

The Analysis of Open Text Responses in Web Survey | Nicholas Parker, Federal Reserve Bank Atlanta

15.40–16.10 *Break*

Summing up the day, joint survey - next step and the coming conference 2019 | Jyry Hokkanen, Sveriges Riksbank

