

FEDERAL RESERVE BANK of ATLANTA

Payments in 2022: What Had Our Attention?

Retail Payments Risk Forum

Talk About Payments Webinar

December 15, 2022

The views expressed in this presentation are those of the presenters and do not necessarily reflect the positions or policies of the Federal Reserve Bank of Atlanta or the Federal Reserve System.



WEBINAR LOGISTICS

- Have technical issues
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- Ask a question
 - Click the Q & A button in the webinar platform and enter question.
- Take the survey
 - We'll send you a short survey immediately following webinar. We welcome your feedback.
- Listen again
 - Recording, presentation deck, and transcript will be posted on the Retail Payments Risk Forum website in approximately a week (https://www.atlantafed.org/rprf.aspx).



RETAIL PAYMENTS RISK FORUM MISSION

Research and Education



Take on Payments Blog



Talk About Payments Webinars



Payments Study



White Papers



Consumer Payments Research



Speaking Engagements



TODAY'S PANELISTS



Nancy Donahue



Dave Lott



Jessica Washington



AGENDA

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Payments Word of the Year

Payments infrastructure evolution

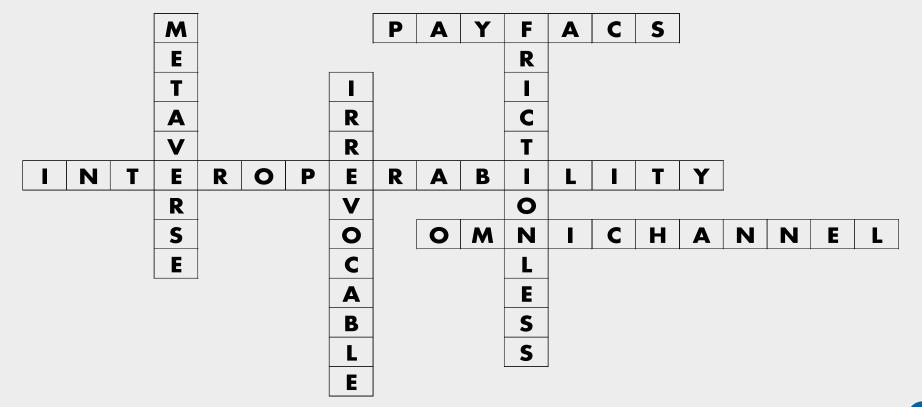
Business payments

Fraud collaboration





PAYMENTS WORD OF THE YEAR





POLLING QUESTION

Which of the following words gets your vote for the Payments Word of the Year?

- a) Frictionless
- b) Interoperability
- c) Irrevocable
- d) Metaverse
- e) Omnichannel
- f) PayFacs



EVOLUTION OF THE PAYMENTS SYSTEM



















PAYMENTS SYSTEM EVOLUTION

- Instant payments
- Same-day ACH
- Contactless payments
- Economic inclusion
- Open banking
- Debit routing
- Future technology

Payments Inclusion

Cash Preservation

Ensure consumers are able to continue to use cash as a widely accepted means of payment.

Benefits of Digital Payments

Understand the benefits, bridge the gaps, design and research inclusively.

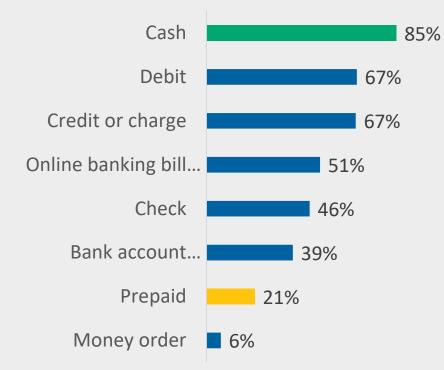
Optionality

Ensure fair and equitable access to and use of payment options.

Economic Resilience and Mobility

Promote economic resilience and mobility through financial and payments inclusion.

MORE US CONSUMERS USE CASH THAN ANY OTHER PAYMENT INSTRUMENT



- 85% used **cash** at least once in the past 30 days.
- 21% used a prepaid card.

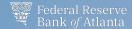
Source: 2021 Survey and Diary of Consumer Payment Choice

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PAYMENTS SYSTEM EVOLUTION

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BUSINESS PAYMENTS

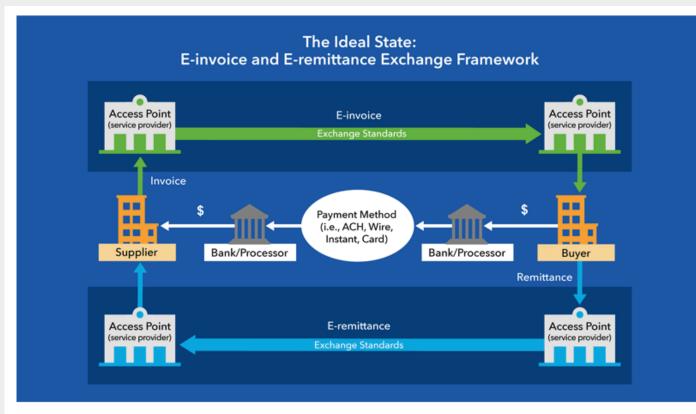


BUSINESS PAYMENTS INNOVATION

Q. Has your organization made any payments using the following payment tools in the past 12 months? (Base: 399 employees of midsize and large U.S. and Canadian companies) Cryptocurrency (e.g., bitcoin) Virtual card numbers (VCNs) Zelle/Interac eTransfer Same-day ACH* Push-to-card RTP* International/cross-border payment Fuel/fleet card Employee's personal credit/debit card Digital wallet Cash Wire* Purchasing card Corporate card ACH/EFT/wire Check 0% 20% 40% 60% 80% * Base: 300 employees of midsize and large U.S. companies

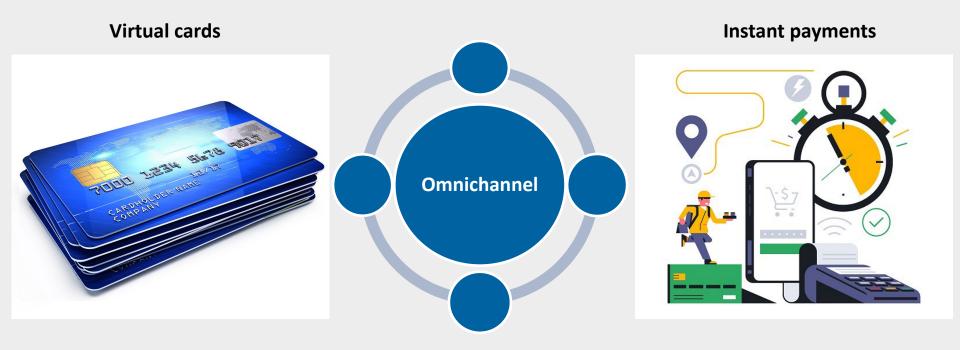
Source: Aite-Novarica Group survey of 790 employees of midsize and large North American and European organizations, Q2 2022

BUSINESS PAYMENTS INNOVATION

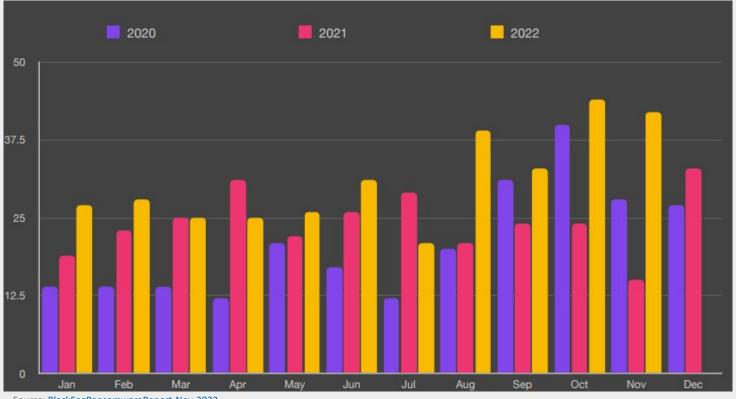




BUSINESS PAYMENT INNOVATIONS



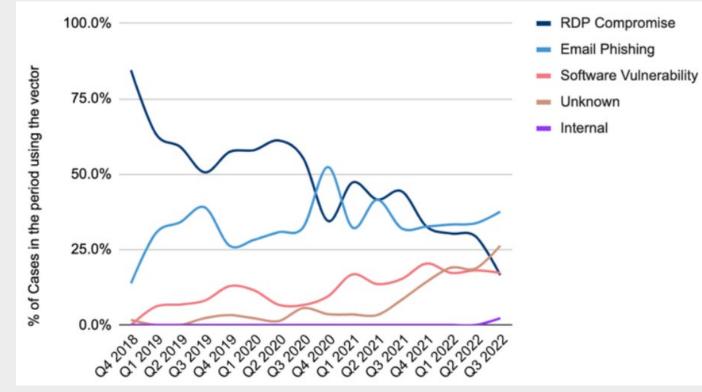
RANSOMWARE TRENDS BY MONTH



Source: BlackFogRansomwareReport-Nov-2022



RANSOMWARE ATTACK VECTORS



Source: Coveware https://www.coveware.com/blog/2022/10/26/q3-2022-quarterly-report#payment

FRAUD COLLABORATION





PAYMENTS FRAUD



- Fraud scenarios w/credit-push

 Business email compromise
 - Vendor and payroll impersonation
 - o Account takeover
 - o P2P scams
 - Authorized push payment (APP)
 - Chargebacks and 1st-party fraud
- Online fraud–eCommerce



NACHA'S NEW RISK MANAGEMENT FRAMEWORK



- Defining the role of the receiving account-holding institution
- Enabling and providing information sharing among financial institutions
- Expanding and improving end-user awareness and education



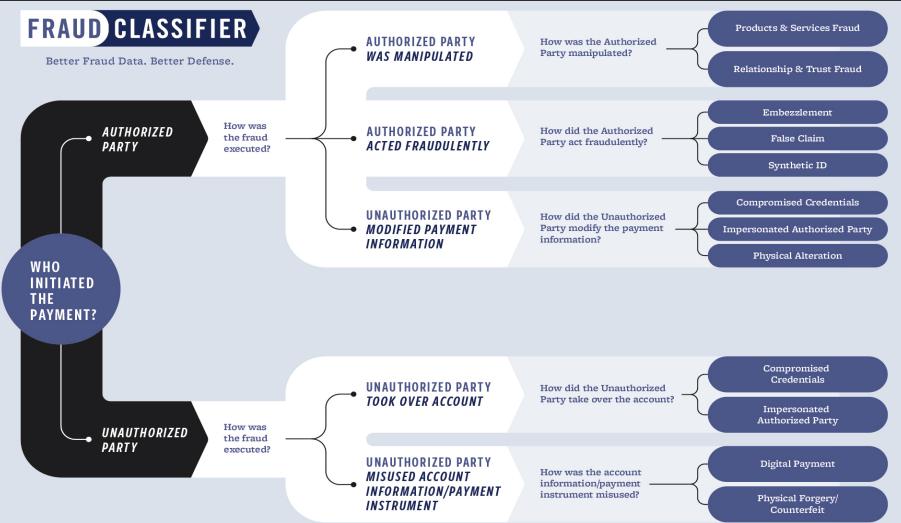
- Increase awareness of fraud schemes that utilize creditpush payments
- Reduce the incidence of successful fraud attempts
- Improve the recovery of funds after frauds have occurred



FRAUD COLLABORATION

- Interoperable network modeling
 - Attack exercises
- Payment associations
- FS-ISAC Law enforcement
 - The Fed
 - Regulators





https://fedpaymentsimprovement.org/strategic-initiatives/payments-security/fraudclassifier-model/



WATCHING IN 2023

- Banking-as-a-service
- Buy now, pay later
- Consumer shopping
- Gig economy
- Instant payments
- Master accounts



What questions can we answer?

Click the Q&A button in the webinar platform to submit your questions.



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<u>Retail Payments Risk Forum</u>

