Working strategic framework

Strategic framework: Pivot to neighborhoods		
Strengthening City-wide Systems	Supporting Integrative Opportunity Areas	
 Support efforts intended to bring positive change in city-wide systems, including: Arts and culture Early childhood (KEYS) Community development Neighborhood business (NEI), Housing / Mortgages (DHM) 	Intentional aggregation of multi-layered investments to improve the quality of life in specific geographies: • Live 6 • Eastern Market district • New Center/North End • Other areas	
Emergent Opportunities Strengthening	g Civic Capacity	
Invest in organizations and leaders in order to increase influence the city's development through: • Leadership Development / Talent		

- Organizational Capacity
- Convening and collaboration

Kresge Internal Toolbox

- Cross Team Collaborations
- Social Investments
- Communications

Racial equity lens

*To develop this framework into a strategy, we will articulate an approach to operationalize, intermediate outcomes and a L&E plan

THE KRESGE FOUNDATION

Working strategic framework – Where and how capital can land

Strategic framework: Pivot to neighborhoods

Strengthening City-wide Systems

Support efforts intended to bring positive change in city-wide systems, including:

- Arts and culture
- Early childhood (KEYS)
- Community development

Arts and Culture

- Arts and Culture organization loan fund designed to support the creative economy
- · Project debt and equity financing for creative place making projects needing flexible terms
- · Connecting developers and place based investments to local arts economy

Early Childhood (KEYS)

- Project based financing for early childhood centers (incentive financing)
- · Loan fund for early childhood providers needing financing for facilities improvement
- Credit enhancement for insurance pool for high quality providers
- Social Impact Bond for maternal intervention

Community Development

- Single family home rehab fund Detroit Home Mortgage
- New Economy Initiative
- Emerging Opportunities

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THE KRESGE FOUNDATION

Working strategic framework – Where and how capital can land

Strategic framework: Pivot to neighborhoods		
Supporting Integrative Opportunity Areas Intentional aggregation of multi-layered investments to improve the quality of life in specific geographies: • Live 6 • Eastern Market district • New Center/North End		
Live 6		
Strategic real estate acquisition fund	Whole Foods PRI/MRI	
 Fisher/DDF small business support fund 	 Fitzgerald RFP PRI 	
 Invest Detroit neighborhood fund 	Mary Grove repositioning	
Eastern Market		
ISO standards improvement fund		
Strategic land acquisition fund		
Recovery Park equity investment (Great Lakes Restoration Initiative)		
New Center/North End		
Single family home rehab fund – Detroit Home Mortgage		
Woodward Corridor Fund 3.0		
Fisher/Kahn Buildings MRI/PRI		
Emerging Opportunities		

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